

TOWN OF SYLVAN LAKE LABOUR FORCE SNAPSHOT 2018



Sylvan Lake Labour Force Snapshot 2018

Education and Skills Summary of the Resident Population

POPULATION AGED 24-65 BY EDUCATIONAL ATTAINMENT LEVEL

Highest certificate, diploma or degree:	Sylvan Lake Total	% in Sylvan Lake	% in Alberta	% in Division No. 8
Total population 25 to 64 years	9,304	100%	2,498,568	124,972
No certificate, diploma or degree	1,077	12%	11%	13%
Secondary diploma or equivalency certificate	2,891	31%	25%	29%
Postsecondary certificate, diploma or degree	5,336	57%	64%	58%
Apprenticeship or trades certificate or diploma	1,568	17%	11%	14%
College, or another certificate below bachelor	2,659	29%	25%	27%
University at bachelor level or above	1,109	12%	28%	16%
Bachelor's degree	849	9%	20%	12%
University above bachelor level	67	1%	1%	1%
Degree in medicine, dentistry, veterinary medicine or optometry	11	0%	1%	1%
Master's degree	172	2%	5%	2%
Earned doctorate	10	0%	1%	0%

Source: Manifold SuperDemographics 2018

TOP FIELDS OF STUDY IN SYLVAN LAKE (BY 2 DIGIT CIP CODE)

Major field of study - Classification of Instructional Programs (CIP) 2016	Total	Male	Female
Total population aged 15 years and over in private households	12,781	6,419	6,363
No postsecondary certificate, diploma or degree	6,330	3,291	3,038
With postsecondary education	6,451	3,128	3,325
Business, management, marketing and related support services	1,067	255	813
Health professions and related programs	994	119	875
Construction trades	562	548	14
Mechanic and repair technologies/technicians	529	522	8
Education	433	100	333
Engineering technologies and engineering-related fields	429	396	33
Precision production	377	329	48
Personal and culinary services	303	61	242
Visual and performing arts	179	59	120
Transportation and materials moving	144	121	23
Family and consumer sciences/human sciences	134	15	119
Security and protective services	122	93	29
Agriculture, agriculture operations and related sciences	121	82	39
Legal professions and studies	115	14	101

Source: Manifold SuperDemographics 2018

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OCCUPATIONS HELD RESIDENTS (1-DIGIT NOCS)

Occupations by Place Residence	Sylvan Lake	% Sylvan Lake	% Division No. 8	% Alberta
Total labour force 15 years and over, with an employment occupation	9,667	100%	130,819	2,559,960
All occupations	9,426	98%	98%	98%
Trades, transport and equipment operators and related	2,223	23%	20%	17%
Sales and service	1,893	20%	20%	21%
Business, finance and administration	1,252	13%	13%	15%
Education, law and social, community and government	889	9%	9%	10%
Management	849	9%	11%	11%
Natural resources, agriculture and related production occupations	747	8%	6%	3%
Health	514	5%	7%	7%
Natural and applied sciences and related occupations	447	5%	5%	8%
Manufacturing and utilities	402	4%	4%	3%
Occupation - Not applicable	241	2%	2%	2%
Art, culture, recreation and sport	211	2%	2%	2%

Source: Manifold SuperDemographics 2018

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Highest Ranked Occupations

TOP OCCUPATIONS BY NUMBER OF JOBS (4 DIGIT NOCS)

Description	2013 Jobs	2018 Jobs	2013 - 2018 Change	2013 - 2018 % Change
Total Jobs in Sylvan Lake	4,605	5,359	754	16%
Food counter attendants, kitchen helpers and related support occupations	143	233	90	63%
Retail salespersons	140	186	46	33%
Oil and gas well drillers, servicers, testers and related workers	112	149	37	33%
Cashiers	125	138	13	10%
Elementary school and kindergarten teachers	62	114	52	84%
Cooks	94	112	18	19%
Accounting technicians and bookkeepers	80	108	28	35%
Food and beverage servers	107	107	0	0%
Contractors and supervisors, oil and gas drilling and services	79	101	22	28%
Nurse aides, orderlies and patient service associates	48	95	47	98%
Early childhood educators and assistants	85	90	5	6%
Transport truck drivers	105	86	(19)	(18%)
Managers in agriculture	22	84	62	282%
Food counter attendants, kitchen helpers and related support occupations	143	233	90	63%

Source: EMSI 2018. Please note that the total jobs figure includes two distinct job types: **Employees and Self-Employed**. Geographically, payroll jobs are always reported by the place of work rather than the worker's place of residence. Conversely, self-employed are always reported by their place of residence

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HIGHEST PAYING OCCUPATIONS

Description	2017 Avg. Hourly Wages	2017 Median Hourly Wages	2018 Jobs	2023 Jobs
Managers in natural resources production and fishing	\$55.34	\$50.05	14	11
School principals and administrators of elementary and secondary education	\$52.32	\$55.64	15	24
Construction managers	\$50.24	\$45.74	12	13
Pharmacists	\$47.91	\$50.98	15	13
Central control and process operators, petroleum, gas and chemical processing	\$45.03	\$44.25	16	13
Contractors and supervisors, oil and gas drilling and services	\$44.20	\$43.51	65	74
Police officers (except commissioned)	\$43.17	\$44.25	24	12
Registered nurses and registered psychiatric nurses	\$43.04	\$45.06	34	48
Secondary school teachers	\$41.67	\$42.60	26	47
Oil and gas well drillers, servicers, testers and related workers	\$40.24	\$38.39	76	58
Financial auditors and accountants	\$39.61	\$36.42	15	24
Steamfitters, pipefitters and sprinkler system installers	\$38.81	\$39.92	15	15
Construction millwrights and industrial mechanics	\$38.50	\$37.50	20	14
Contractors and supervisors, carpentry trades	\$37.98	\$34.70	<10	11
Contractors and supervisors, mechanic trades	\$37.94	\$36.66	14	11

Source: EMSI 2018. Wages represent employee compensation only and do not include employee benefits or proprietor income.

FASTEST GROWING OCCUPATIONS (% JOB GROWTH)

Description	2013 Jobs	2018 Jobs	2013 - 2018 Change	2013 - 2018 % Change
Managers in agriculture	22	84	62	282%
Insurance agents and brokers	22	51	29	132%
General practitioners and family physicians	13	29	16	123%
Nurse aides, orderlies and patient service associates	48	95	47	98%
Home building and renovation managers	24	45	21	88%
Maîtres d'hôtel and hosts/hostesses	19	35	16	84%
Elementary school and kindergarten teachers	62	114	52	84%
Secondary school teachers	26	47	21	81%
Restaurant and food service managers	49	82	33	67%
Food counter attendants, kitchen helpers and related support occupations	143	233	90	63%
Hairstylists and barbers	45	70	25	56%
Elementary and secondary school teacher assistants	54	83	29	54%
Retail sales supervisors	53	81	28	53%
Program leaders and instructors in recreation, sport and fitness	37	56	19	51%
Secondary and elementary school teachers and educational counsellors, n.e.c.	58	81	23	40%

Source: EMSI 2018. Please note that the total jobs figure includes two distinct job types: **Employees and Self-Employed**.

Geographically, payroll jobs are always reported by the place of work rather than the worker's place of residence. Conversely, self-employed are always reported by their place of residence

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LARGEST PROJECTED GROWTH OCCUPATIONS (ABSOLUTE NUMBER OF JOBS)

Description	2018 Jobs	2023 Jobs	2018 - 2023 Change	2018 - 2023 % Change
Food counter attendants, kitchen helpers and related support occupations	233	271	38	16%
Nurse aides, orderlies and patient service associates	95	120	25	26%
Managers in agriculture	84	106	22	26%
Oil and gas well drillers, servicers, testers and related workers	149	167	18	12%
Elementary school and kindergarten teachers	114	130	16	14%
Accounting technicians and bookkeepers	108	122	14	13%
Registered nurses and registered psychiatric nurses	49	61	12	24%
Restaurant and food service managers	82	93	11	13%
Retail salespersons	186	197	11	6%
Elementary and secondary school teacher assistants	83	93	10	12%
Cooks	112	121	9	8%
Hairstylists and barbers	70	79	9	13%
Contractors and supervisors, oil and gas drilling and services	101	110	9	9%
Secondary school teachers	47	55	8	17%
Light duty cleaners	48	56	8	17%

Source: EMSI 2018. Please note that the total jobs figure includes two distinct job types: **Employees and Self-Employed**. Geographically, payroll jobs are always reported by the place of work rather than the worker's place of residence. Conversely, self-employed are always reported by their place of residence

TOP CONCENTRATED OCCUPATIONS (BY LOCATION QUOTIENT)

Description	2018 Jobs	2013 - 2018 Change	2013 - 2018 % Change	2018 Location Quotient
Oil and gas well drillers, servicers, testers and related workers	149	37	33%	18.42
Contractors and supervisors, oil and gas drilling and services	101	22	28%	16.30
Oil and gas well drilling and related workers and services operators	47	-26	-36%	15.81
Oil and gas drilling, servicing and related labourers	21	-15	-42%	8.65
Managers in natural resources production and fishing	17	0	0%	4.08
Central control and process operators, petroleum, gas and chemical processing	15	-2	-12%	3.47
Professional occupations in religion	32	27	531%	3.42
Elementary and secondary school teacher assistants	83	29	53%	2.89
Steamfitters, pipefitters and sprinkler system installers	20	-2	-8%	2.79
School principals and administrators of elementary and secondary education	24	9	62%	2.76
Paramedical occupations	20	-2	-8%	2.68

Source: EMSI 2018. Please note that the total jobs figure includes two distinct job types: **Employees and Self-Employed**. Geographically, payroll jobs are always reported by the place of work rather than the worker's place of residence. Conversely, self-employed are always reported by their place of residence

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Job Posting Analytics

There were 1,930 total job postings from November 2017 to January 2019, of which 948 were unique. These numbers give us a Posting Intensity of 2-to-1, meaning that for every 2 postings there is 1 unique job posting. This is close to the Posting Intensity for all other occupations and companies in the region (2-to-1), indicating an average effort toward hiring positions.

Top Companies Posting	Total Postings (Nov 2017 - Jan 2019)	Unique Postings (Nov 2017 - Jan 2019)	Median Posting Duration
Wal-Mart Stores, Inc.	154	77	19 days
Town of Sylvan Lake	92	43	17 days
Alberta Health Services	101	40	11 days
Scotiabank Centre	71	34	10 days
Big Bear Energy Rentals Ltd	31	27	22 days
Bethany Care Society	43	21	34 days
Urban Dirtworks Inc	22	18	32 days
Location A.P. Inc	23	17	8 days
Best Media, LLC	65	17	12 days
Recrutement Maxeor Inc	117	17	8 days
Canadian Consumer Supply Corp	48	15	6 days
Spartek Systems Inc	18	13	29 days
Scotiabank	49	13	33 days
Kidzinc School Age Care Society of Alberta	14	12	8 days

Source: EMSI 2019.Q1

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Top Posted Occupations (NOC)	Total Postings (Nov 2017 - Jan 2019)	Unique Postings (Nov 2017 - Jan 2019)	Median Posting Duration
Retail salespersons	122	50	13 days
Registered nurses and registered psychiatric nurses	89	40	16 days
Other financial officers	76	34	10 days
Computer and information systems managers	100	29	29 days
Other customer and information services representatives	83	28	12 days
Managers in customer and personal services, n.e.c.	52	27	15 days
Corporate sales managers	102	24	17 days
Other products assemblers, finishers and inspectors	59	24	6 days
Administrative assistants	40	23	17 days
Home support workers, housekeepers and related occupations	33	21	11 days
Automotive service technicians, truck and bus mechanics and mechanical repairers	24	19	15 days
Transport truck drivers	25	19	32 days
Sales and account representatives - wholesale trade (non-technical)	37	17	17 days
Secondary school teachers	34	16	29 days

Source: EMSI 2019.Q1

Top Job Title Posted	Total Postings (Nov 2017 - Jan 2019)	Unique Postings (Nov 2017 - Jan 2019)	Median Posting Duration
Sales Associate	89	32	12 days
Financial Advisor	69	32	10 days
Registered Nurse	71	31	29 days
Customer Service Representative	83	28	12 days
Technical Support Manager	99	28	29 days
Quality Control Employee	57	22	6 days
Customer Service Manager	43	20	16 days
Commercial Sales Employee	36	16	16 days
Truck Driver	20	16	30 days
Account Manager	72	14	30 days
Diesel Mechanic	16	14	21 days
Commercial Banking Employee	16	14	12 days
Support Worker	21	13	15 days
Administrative Assistant	23	13	14 days
Sales Associate	89	32	12 days

Source: EMSI 2019.Q1

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Top Hard Skill	Postings with Skill
Active Directory (Microsoft)	86
Merchandising	79
Cardiopulmonary Resuscitation (CPR)	65
Hydrogen Sulfide (H2S) Training	61
Nursing	43
Wealth Management	43
Standard Operating Procedure	38
E-commerce	38
Commercial Banking	37
Investments	34
Warehousing	32
Business To Business	30

Source: EMSI 2019.Q1

Top Soft Skill	Postings with Skill
Sales	209
Management	208
Customer Service	174
Communications	145
Interpersonal Skills	85
Leadership	78
Time Management	75
Writing	52
Problem Solving	49
Critical Thinking	45
Operations	42
Innovation	41

Source: EMSI 2019.Q1