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### 2022 Community Profile

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#### **DATA SOURCES**

Please note that every effort has been made to use the most current data available. The major sources of information for this document are:

- The 2006, 2011, 2016, and 2021 Census from Statistics Canada; and
- Manifold SuperDemographics data is 2022 from Manifold Data Mining Inc.



The most recent Census was conducted in 2021. Though most data has not yet been released from this Census, population figures have been updated and included in this document. SuperDemographics 2022 is the most up-to-date estimation of population characteristics, based on mathematical models that draw from various data sources.

#### **Manifold Projection Method**

Manifold estimates demographic data annually, including population projections for 5 and 10 years in the future. Manifold methodologies are based on the following techniques:

- Enhanced cohort survival methods;
- Nearest neighbourhood and regression techniques; and
- Structural coherence techniques.

Manifold Data Sources include:				
Statistics Canada	Real Estate Boards/Companies			
Health Canada	Canadian Bankers Association			
Regional Health Ministries	Bank of Canada			
Citizenship and Immigration Canada	Canada Post Corporation			
Regional School Boards	Consumer and business directories books			
Proprietary survey and research	Flyer Distribution Association			
Publications of hospitals, CMHC, BBM and partners				

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#### 1. INTRODUCTION

#### Sylvan Lake, Consider Yourself Invited!

Sylvan Lake is situated on the southeast edge of Sylvan Lake, a 15-kilometre-long freshwater lake in Red Deer County. Sylvan Lake was originally settled by French-speaking immigrants from Quebec and the United States in 1899. The completion of the Canadian Northern rail line to Rocky Mountain House and Nordegg in 1912 and the parallel Canadian Pacific rail line (CPR) in 1914 opened the settlement and resulted in the incorporation of Sylvan Lake in 1913. Farming quickly became a mainstay in the area.

Over time, Sylvan Lake has become a favourite vacationing spot for families from both Edmonton and Calgary. The lake is a popular destination for tourists from around Alberta, with over 1.5 million visitors each year. Popular visitor activities include swimming, boating, paddle boarding, and jet-skiing in the summer, and ice fishing, skating, hockey and outdoor festivals are highlights of the winter, spring and fall. Sylvan Lake is a vibrant lakeside community with a high-quality lifestyle that respects the environment, provides diverse economic opportunities, and values efficient, inclusive, and transparent government. Sylvan Lakers are very proud of their community and enjoy access to recreational activities that are unique to a lakeside community.

#### **Key Economic Drivers**

- 1. Tourism (4 Season)
- 2. Manufacturing
- 3. Professional, Scientific and Technical Services
- 4. Oil and Gas Supply & Service
- Value-added Agriculture

## Incentives for Businesses

- No provincial sales tax
- ✓ No payroll taxes
- ✓ No inventory taxes
- ✓ No off-site levies





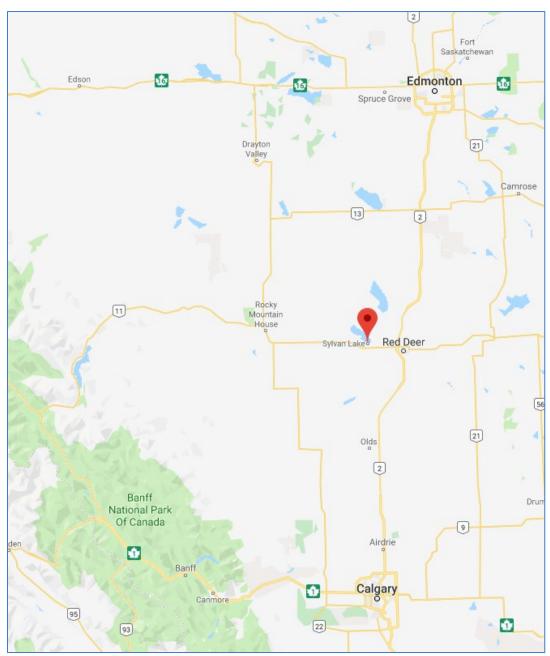
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#### 1.1. Location

The Town of Sylvan Lake is located 24 kilometres (15 mi) west of the City of Red Deer along Highway 11 and Highway 20. Alberta's two most populated urban areas, Edmonton and Calgary, are accessible via Highway 2, which runs north and south and intersects with Highway 11 and 11A at Red Deer.



Figure 1: Sylvan Lake Location Map



Source: Google Maps, McSweeney & Associates, 2022

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#### 1.2. Climate

Sylvan Lake climatic data was retrieved from the Government of Canada's Nearest Environment Canada Station. The most recent longitudinal information presents data from 1981-2010. Table 1 and Figure 2 illustrate precipitation levels and average and extreme temperatures.

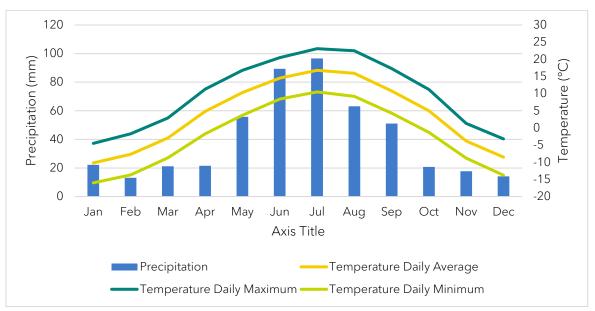


Table 1: Sylvan Lake, Average Temperature (°C), 1981-2010

Temp. (°C)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily Average	-10.2	-7.7	-2.9	4.8	10.3	14.5	16.8	15.9	10.8	5	-3.8	-8.5
Daily Maximum	-4.5	-1.7	2.9	11.3	16.8	20.5	23.1	22.5	17.3	11.2	1.3	-3.2
Daily Minimum	-16	-13.7	-8.7	-1.7	3.7	8.4	10.5	9.2	4.3	-1.3	-8.8	-13.8
Extreme Maximum	13.5	18	19	29.4	32	33.5	34.5	36	33.5	29	22.8	16.5
Extreme Minimum	-41.5	-41.5	-36.7	-26.7	-8	-1.1	1.7	-2.5	-8	-25	-35	-43.3

Source: Environment Canada, Station. Temperature and Precipitation Graph for 1981 to 2010 Canadian Climate. Weather Station: Red Deer.

Figure 2: Sylvan Lake, Temperature and Precipitation Averages, 1981-2010



Source: Environment Canada, Station. Temperature and Precipitation Graph for 1981 to 2010 Canadian Climate. Weather Station: Red Deer.

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#### 2. DEMOGRAPHICS

#### 2.1. Population Size and Growth

Between 2011 and 2021, the census population in Sylvan Lake grew considerably from 12,362 to 15,995 (see Table 2), an increase of approximately 3,633 individuals. Those substantial growth rates are expected to continue over the next decade, as Sylvan Lake is projected to reach close to 20,000 residents by 2032.1



**Table 2: Census Population Change** 

Population	2011	2016	2021	2022	2027	2032
Sylvan Lake	12,362	14,820	15,995	16,961	18,294	19,637
% Change	21.14%	19.88%	7.93%	1	7.86%	7.34%
	2011	2016	2021	2022	2027	2032
Alberta	3,645,257	4,067,175	4,262,635	4,491,760	4,715,899	4,938,018
% Change	10.79%	11.57%	4.81%	1	4.99%	4.71%

Source: Statistics Canada Census Profiles 2011, 2016, 2021 and Manifold SuperDemographics 2022

This growth is projected to nearly double the province's (15.8% locally compared to 9.9% at the provincial level.

15.8%

population growth projection over the next 10 years!

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<sup>\* =</sup> Estimates, n/c = not comparable

<sup>&</sup>lt;sup>1</sup> Please note, different tables within the document may refer to different "total population" figures. These figures represent the total population *for that statistic* - reliable data for those figures may not be available for the entire population and therefore use a slightly smaller sample size.



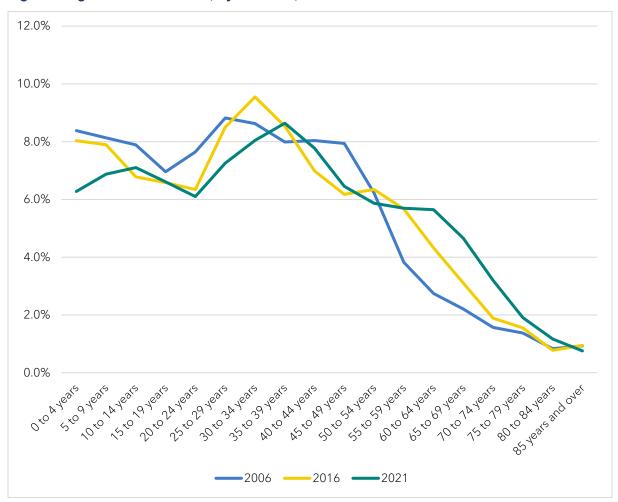
#### 2.2. Age Profile

Figure 3 illustrates changes to Sylvan Lake's population by age, over the past 15 years.

Sylvan Lake's population has gotten somewhat older over the previous 15 years, with its share of youth (ages 0-29) decreasing from 47.8% in 2006 to 40.2% in 2021. Moreover, its retirement-aged population (65+) has increased from 6.9% in 2006 to 11.7% in 2021. This indicates a shift in the makeup of the local population and suggests that a differing approach to community engagement may be needed in the coming years to adjust for this new demographic breakdown.



Figure 3: Age Distribution Chart, Sylvan Lake, 2006-2021



Source: Statistics Canada Census.

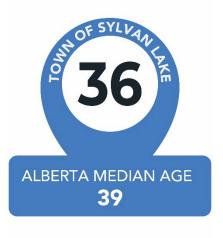
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Table 3 shows 2022 population estimates by age group.

Table 3: Age Distribution, Sylvan Lake and Alberta, 2022

Characteristics	Sylvan Lake	Sylvan Lake	Alberta
Total Population	16,961	100%	100%
0 to 4 years	1064	6.3%	5.8%
5 to 9 years	1166	6.9%	6.1%
10 to 14 years	1204	7.1%	6.2%
15 to 19 years	1121	6.6%	5.8%
20 to 24 years	1034	6.1%	6.1%
25 to 29 years	1231	7.3%	6.7%
30 to 34 years	1364	8.0%	7.6%
35 to 39 years	1465	8.6%	8.0%
40 to 44 years	1318	7.8%	7.3%
45 to 49 years	1094	6.5%	6.5%
50 to 54 years	995	5.9%	6.1%
55 to 59 years	966	5.7%	6.2%
60 to 64 years	957	5.6%	6.2%
65 to 69 years	789	4.7%	5.3%
70 to 74 years	542	3.2%	3.9%
75 to 79 years	323	1.9%	2.7%
80 to 84 years	198	1.2%	1.7%
85 years and over	128	0.8%	1.8%





Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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#### 2.3. Income

Table 4 shows the breakdown of total individual incomes in 2021<sup>2</sup>. In 2021, the median total income for all Sylvan Lake residents 15 years and over was \$58,470. Approximately 48.8% of residents earned over \$50,000 in 2021, and 22.7% of residents earned over \$90,000.



Table 4: Total Individual Income Levels, 2021

Characteristic	Total	Male	Female
Total 15 years and over	13,526	6,704	6,822
Without total income	605	263	341
With total income	12,922	6,441	6,481
Under \$10,000 (including loss)	770	102	547
\$10,000 to \$19,999	1,592	196	1,136
\$20,000 to \$29,999	1,413	346	1,138
\$30,000 to \$39,999	1,348	469	880
\$40,000 to \$49,999	1,203	480	726
\$50,000 to \$59,999	1,109	541	587
\$60,000 to \$69,999	951	517	457
\$70,000 to \$79,999	827	523	332
\$80,000 to \$89,999	639	487	199
\$90,000 to \$99,999	613	466	154
\$100,000 and over	2,459	2,315	326
Characteristic	Total	Male	Female
Median total income \$	\$58,470	\$86,387	\$38,774
Average total income \$	\$72,064	\$94,401	\$49,328

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022 \*(2021 incomes).

Male-female income disparity was stark in 2021, with males earning average incomes nearly double females. The median total income for males in Sylvan Lake was more than double females, as the median income for males (\$86,387) was \$47,613 higher than for females (\$38,775). Figure 4 (following page) presents employment income levels for males and females in Sylvan Lake and Alberta.

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<sup>&</sup>lt;sup>2</sup> Please note that the 2022 Manifold data uses 2021 income data, as it is the most recent information available.



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\$120,000 \$100,000 \$80,000 \$60,000 \$40,000 \$20,000 \$0 Total Male Female Total Male Female Sylvan Lake Alberta ■ Median ■ Average

Figure 4: Employment Income Levels, Sylvan Lake and Alberta Residents, 15+, 2021

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022



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Table 5 illustrates that median household incomes are slightly higher in Sylvan Lake than they are in Alberta more broadly. However, average household income levels are slightly lower when compared to the rest of Alberta, suggesting that Sylvan Lake's top earners are not quite as prolific as those across the remainder of the province.

Table 5: Household Income Levels, Sylvan Lake and Alberta Households, 2021

Characteristic	Sylvan Lake	Sylvan Lake %	Alberta %
Total - Total household income groups for private households	6,787	100%	100%
Under \$5,000	56	0.8%	0.8%
\$5,000 to \$9,999	55	0.8%	0.9%
\$10,000 to \$14,999	56	0.8%	1.1%
\$15,000 to \$19,999	73	1.1%	1.6%
\$20,000 to \$24,999	134	2.0%	2.5%
\$25,000 to \$29,999	160	2.4%	2.5%
\$30,000 to \$34,999	170	2.5%	2.7%
\$35,000 to \$39,999	197	2.9%	2.9%
\$40,000 to \$44,999	191	2.8%	3.0%
\$45,000 to \$49,999	208	3.1%	3.1%
\$50,000 to \$59,999	305	4.5%	4.9%
\$60,000 to \$69,999	363	5.3%	5.8%
\$70,000 to \$79,999	384	5.7%	6.0%
\$80,000 to \$89,999	365	5.4%	6.0%
\$90,000 to \$99,999	410	6.0%	6.0%
\$100,000 and over	3,660	53.9%	50.2%
Median household total income (\$)	\$122,056		\$113,175
Average household total income (\$)	\$134,910		\$153,665

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022 (2021 incomes).

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#### 2.4. Mobility Characteristics

Sylvan Lake residents were more likely to change place of residence within one or five years, relative to Alberta residents. Specifically, over the last five years, 54.49% of Sylvan Lake residents had moved, compared to 46.7% of Albertans (Table 6). This is not surprising, given the population growth figures noted above.



Table 6: Mobility Rates, Sylvan Lake and Alberta, 2022

Characteristics	Sylvan Lake	Sylvan Lake	Alberta			
Mobility status – place of residence year ago <sup>3</sup>						
Total population	16,724	100%	100%			
Non-movers <sup>4</sup>	13,060	78.1%	83.9%			
Movers <sup>5</sup>	3,664	21.9%	16.1%			
Non-migrants <sup>6</sup>	1717	10.3%	10.5%			
Migrants <sup>7</sup>	1947	11.6%	5.6%			
Internal migrants	1907	11.4%	4.4%			
Intra-provincial migrants	1570	9.4%	3.2%			
Interprovincial migrants	337	2.0%	1.2%			
External migrants	40	0.2%	1.2%			
Mobility status –	place of residence status fi	ve years ago				
Total population	15,601	100%	100%			
Non-movers	7,108	45.6%	53.3%			
Movers	8,493	54.4%	46.7%			
Non-migrants	3132	20.1%	25.5%			
Migrants	5,360	34.4%	21.2%			
Internal migrants	5,061	32.4%	15.6%			
Intra-provincial migrants	3,841	24.6%	9.3%			
Interprovincial migrants	1220	7.8%	6.3%			
External migrants	299	1.9%	5.6%			

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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<sup>&</sup>lt;sup>3</sup> Refers to the relationship between a person's usual place of residence on Census Day and their usual place of residence one year earlier. A person is classified as a non-mover if no difference exists. Otherwise, a person is classified as a mover and this categorization is called Mobility status (1 year ago). Within the category of movers, a further distinction is made between non-migrants and migrants; this difference is called migration status.

<sup>&</sup>lt;sup>4</sup> Non-movers are persons who, on Census Day, were living at the same address as which they resided one year earlier.

<sup>&</sup>lt;sup>5</sup> Movers are persons who, on Census Day, were living at a different address from the one at which they resided one year earlier.

Non-migrants are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD) as the one they lived in one year earlier.

<sup>&</sup>lt;sup>7</sup> Migrants are movers who, on Census Day, were residing in a different CSD one year earlier (internal migrants) or who were living outside Canada one year earlier (external migrants).



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#### 2.5. Language Characteristics

Table 7 indicates knowledge of Canada's official languages. Very few residents (an estimate of 5) in Sylvan Lake speak neither English or French, which is 1.5% less than the provincial figure (1.5%), though slightly fewer speak French (6.7% of Alberta residents and 1.4% of Sylvan Lake residents speak either French or English and French).



Table 7: Knowledge of Official Languages, 2022

Characteristics	Total	Sylvan Lake	Alberta
Total population	16,961	100%	100%
English	16,718	98.6%	91.8%
French	237	1.4%	0.1%
English and French	0	0.0%	6.6%
Neither English nor French	5	0.0%	1.5%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

Table 8 builds upon Table 7 by illustrating the most common languages *outside of the official languages of Canada* that are spoken in Sylvan Lake.

Table 8: Most Common Non-Official Languages Spoken, 2022

Characteristics	Total	Sylvan Lake
Total population with knowledge of non-official languages	645	100%
Tagalog (Pilipino, Filipino)	132	20.5%
German	109	16.9%
Russian	41	6.4%
Dutch	40	6.2%
Spanish	33	5.1%
Punjabi (Panjabi)	27	4.2%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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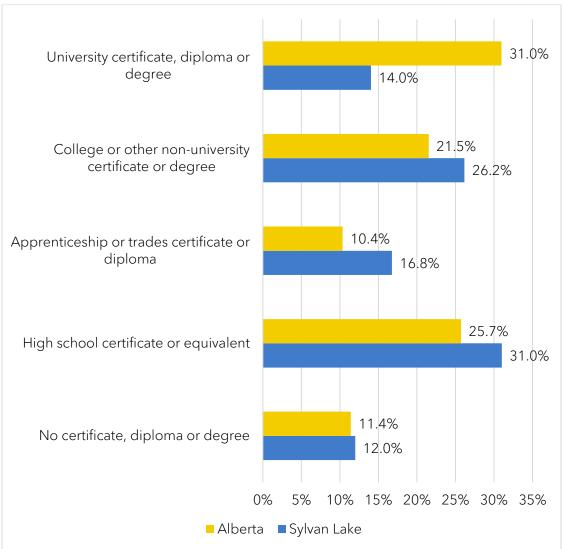
#### 2.6. Level of Education

Figure 5 illustrates educational attainment for residents ages 25 to 64 in Sylvan Lake and Alberta. While Alberta's population is more likely to have attained a university certificate, diploma or degree, Sylvan Lake residents are more likely to have a college or other non-university certificate or degree, or apprenticeship or trades certificate or diploma.



Over one out of every four Sylvan Lake residents (26.2%) have a "college or other non-university certificate or degree".

Figure 5: Educational Attainment, Sylvan Lake and Alberta Residents ages 25-64, 2022



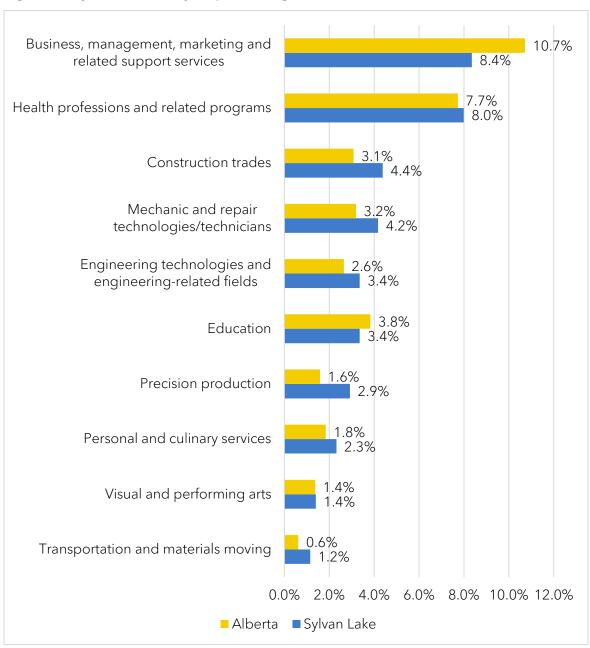
Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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Figure 6 and Table 9 illustrate major subfields of study for residents ages 15 years and older. The most prominent subfield of study, with over 8.4% of residents completing their education within the field, is "business, management, marketing and related support services". The only other field with more than 4.5% representation was "health professions and related programs", which was completed by 8.0% of residents.

Figure 6: Major Field of Study, Population Aged 15 Years or Older, 2022



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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When breaking down major field of study for residents in Sylvan Lake by sex it becomes clear that there are significant differences in fields of study undertaken. Notably, males over 15 in Sylvan Lake are much more likely to have studied *architecture*, *engineering* and related technologies, while females were much more likely to have pursued educational training in *health and related fields* or *business*, *management and public* administration.

Table 9: Major Field of Study, Sylvan Lake Residents 15 years and over, 2022

Field of Study	Total	Female	Male
No postsecondary certificate, diploma or degree	49%	48%	51%
Architecture, engineering, and related technologies	16%	2%	29%
Business, management and public administration	9%	14%	4%
Health and related fields	9%	15%	2%
Personal, protective and transportation services	4%	5%	4%
Social and behavioural sciences and law	3%	5%	1%
Education	3%	5%	1%
Visual and performing arts, and communications technologies	2%	2%	2%
Agriculture, natural resources and conservation	1%	1%	2%
Mathematics, computer and information sciences	1%	1%	1%
Humanities	1%	1%	1%
Physical and life sciences and technologies	1%	0%	1%
Other	0%	0%	0%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.



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### 3. LABOUR FORCE

#### 3.1. Key Indicators

Sylvan Lake is home to a labour force of approximately 9,852 individuals. As illustrated in Table 10, the labour force participation and employment rate are in line with Alberta's while the unemployment rate is higher. These data suggest that Sylvan Lake residents are as engaged in the labour force as Alberta residents but are slightly less likely to find work when compared to the broader Alberta labour force.



Table 10: Labour Force Characteristics, 2022

Characteristic	Sylvan Lake	Alberta
Total population aged 15 years and older	13,526	3,677,898
In the labour force	9,852	2,576,081
Employed	8,203	2,292,080
Unemployed	1649	284,002
Not in the labour force	3,675	1,101,817
Participation rate %	72.83	70.04
Employment rate %	60.64	62.32
Unemployment rate %	16.74	11.02

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.





Sylvan Lake's youth are more actively engaged in the labour force when compared to Alberta youth. On a similarly positive note, they are also more likely to be employed (57.51% locally compared to 50.52% at the provincial level) and have a lower unemployment rate (18.63% compared to 21.57% provincially.

**Table 11: Labour Force Characteristics, Youth, 2022** 

Characteristic	Sylvan Lake	Alberta
Total population aged 15 to 24 years old	2,155	535,544
In the labour force	1,523	344,953
Employed	1239	270,555
Unemployed	284	74,398
Not in the labour force	632	190,591
Participation rate %	70.69	64.41
Employment rate %	57.51	50.52
Unemployment rate %	18.63	21.57

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.



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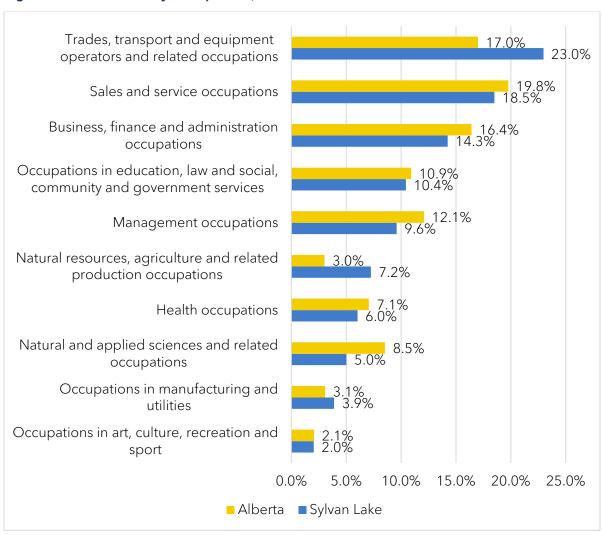


#### 3.2. Labour Force by Occupation

Figure 7 and Table 12 illustrate Sylvan Lake's labour force make up by occupation:

- 'Trades, transport and equipment operators and related occupations' are the largest occupation group (23.0% of residents work within this occupation class) in Sylvan Lake.
- 'Occupations in art, culture, recreation and sport' are the least intensive in Sylvan Lake, representing 2.0% of occupations. This occupation is similarly concentrated compared to the sector across all of Alberta (2.1%)

Figure 7: Labour Force by Occupation8, 2022



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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<sup>&</sup>lt;sup>8</sup>Occupation data are produced according to the NOC 2016: http://www.statcan.gc.ca/eng/subjects/standard/noc/2016/index



Table 12 compares male and female employment counts by occupation. As can be seen:

- The occupation class with the highest percentage of females in the workforce are health occupations (89% female/11% male)
- The occupation with the highest percentage of males in the workforce are occupations in manufacturing and utilities (93% male/7% female)

Table 12: Labour Force by Occupation, 2022

Characteristic	Male	Percentage of Occupation	Female	Percentage of Occupation
Total labour force 15 years and over by occupation	5,259	53%	4,592	47%
Occupation - Not applicable	183	46%	211	54%
All occupations	5,077	54%	4,382	46%
0 Management occupations	569	63%	338	37%
1 Business, finance and administration occupations	220	16%	1128	84%
2 Natural and applied sciences and related occupations	390	82%	84	18%
3 Health occupations	62	11%	509	89%
4 Occupations in education, law and social, community and government services	231	23%	756	77%
5 Occupations in art, culture, recreation and sport	48	25%	145	75%
6 Sales and service occupations	572	33%	1178	67%
7 Trades, transport and equipment operators and related occupations	2,021	93%	153	7%
8 Natural resources, agriculture and related production occupations	623	91%	63	9%
9 Occupations in manufacturing and utilities	341	93%	27	7%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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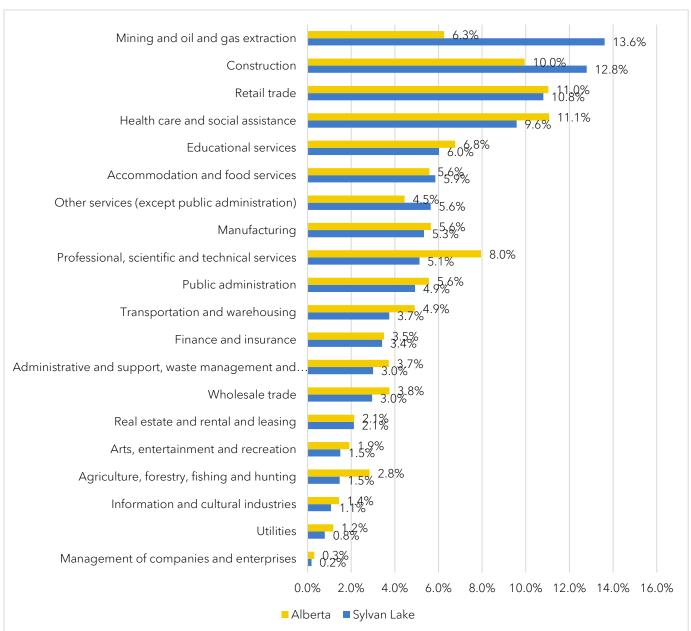
2022 Community Profile

#### 3.3. Labour Force by Industry

Figure 8 illustrates the top 15 employment sectors in Sylvan Lake. The largest employment sectors are 'Mining and oil and gas extraction' (13.6%) and 'Construction' (12.8%). Together these two sectors represent over one in every four jobs within Sylvan Lake (combined 26.4%).



Figure 8: Largest Employment Sectors, Sylvan Lake and Alberta, 2022



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.



Table 13 compares male and female employment counts by industry. As can be seen:

- The industry with the highest percentage of females in the workforce is health care and social assistance (93% female)
- The industry with the highest percentage of males in the workforce is mining and oil and gas extraction (89% male)

Table 13: Labour Force by Industry, Sylvan Lake Residents, 2022

Characteristic	Male	Percentage of Industry	Female	Percentage of Industry
Total labour force 15 years and over	5,259	53%	4,592	47%
Industry - not applicable	183	46%	211	54%
All industries	5,077	54%	4,382	46%
11 Agriculture, forestry, fishing and hunting	90	65%	49	35%
21 Mining and oil and gas extraction	1143	89%	145	11%
22 Utilities	63	84%	12	16%
23 Construction	1016	84%	194	16%
31-33 Manufacturing	433	86%	72	14%
41 Wholesale trade	237	85%	43	15%
44-45 Retail trade	359	35%	663	65%
48-49 Transportation and warehousing	223	63%	132	37%
51 Information and cultural industries	70	69%	32	31%
52 Finance and insurance	87	27%	237	73%
53 Real estate and rental and leasing	76	38%	125	62%
54 Professional, scientific and technical services	233	48%	252	52%
55 Management of companies and enterprises	8	47%	9	53%
56 Administrative and support, waste management and remediation services	121	43%	163	57%
61 Educational services	85	15%	484	85%
62 Health care and social assistance	59	7%	847	93%
71 Arts, entertainment and recreation	47	33%	95	67%
72 Accommodation and food services	232	42%	322	58%
81 Other services (except public administration)	268	50%	267	50%
91 Public administration	225	48%	241	52%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.

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#### 3.4. General Wages by Occupation

Below is a sampling of local wage rates of the highest paying occupations (by median wage) for the closest and most representative region available (Red Deer Region).



For a complete review of all wages by occupation see: <a href="https://www.jobbank.gc.ca/wagereport/location/22319">https://www.jobbank.gc.ca/wagereport/location/22319</a>

Table 14: General Wages by Occupation9

Category	Low Wage	Median Wage	High Wage
	(\$/hour)	(\$/hour)	(\$/hour)
Other managers in public administration	\$29.82	\$60.00	\$74.52
School principals and administrators of elementary and secondary education	\$35.90	\$54.09	\$69.71
Dental hygienists and dental therapists	\$38.54	\$53.00	\$59.00
Engineering managers	\$32.50	\$52.64	\$75.34
Other business services managers	\$23.08	\$52.45	\$60.10
Urban and land use planners	\$38.99	\$52.00	\$63.19
Managers in health care	\$26.42	\$51.55	\$78.37
Banking, credit and other investment managers	\$25.26	\$51.28	\$87.95
Electrical power line and cable workers	\$25.00	\$50.00	\$61.20
Central control and process operators, petroleum, gas and chemical processing	\$31.73	\$50.00	\$65.00
Mechanical engineers	\$34.62	\$48.72	\$72.50
Psychologists	\$46.83	\$48.60	\$64.44
Natural and applied science policy researchers, consultants and program officers	\$28.61	\$47.69	\$62.94
Information systems analysts and consultants	\$27.88	\$47.62	\$67.50
Managers in transportation	\$22.60	\$47.12	\$62.97
Registered nurses and registered psychiatric nurses	\$39.50	\$47.00	\$50.00
Supervisors, petroleum, gas and chemical processing and utilities	\$28.70	\$47.00	\$69.23

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service. Last updated July 5<sup>th</sup>, 2022.

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<sup>&</sup>lt;sup>9</sup> For more wage rates please visit: <u>www.jobbank.gc.ca/LMI\_report\_area.do?&area=29315&reportOption=wage</u>



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#### 3.5. Largest Employers

Tables 15 and 16 identify some of the largest private and public employers by NAICS and employment level in Sylvan Lake.



**Table 15: Largest Private Sector Employers** 

Name	Industry (NAICS Classification)
CWC Energy Services	Support activities for mining, and oil and gas extraction (21311); Oil and gas contract drilling (213111); and Services to oil and gas extraction (213118)
NexSource Power	Hydro-electric power generation (21111); and Electrical equipment manufacturing (33531)
Spartek Systems	Research and development in the physical, engineering and life sciences (54171)
Walmart	Department stores (45211)
Canadian Tire	Hardware stores (44413)
Sobey's	Supermarkets and other grocery (except convenience) stores (44511)
Trojan Safety	Services to oil and gas extraction (213118)
No Frills	Supermarkets and other grocery (except convenience) stores (44511)

Source: Sylvan Lake and McSweeney & Associates





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**Table 16: Largest Public Sector Employers** 

Name	Industry (NAICS Classification)
Chinooks Edge Public School Division	Elementary and secondary schools (611110)
Red Deer Catholic Regional School Division	Elementary and secondary schools (611110)
Town of Sylvan Lake	Local, municipal and regional public administration (913)

Source: Sylvan Lake and McSweeney & Associates

**Table 17: Key/Target Sectors** 

Sector
Tourism
Manufacturing
Professional, Scientific and Technical Service
Oil and Gas Supply & Service
Value-added Agriculture

Source: Sylvan Lake



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#### 3.6. Place of Work

Tables 18 and 19 provide information on persons reporting a "usual place of work other than in their home or outside of Canada", and reveal the following:



- Approximately two out of three residents worked outside the County in 2016.
- Most non-resident workers were from Central Huron, West Perth, or Bluewater.

Table 18: Place of Work for Residents of Sylvan Lake, 2016

Place of Work	Total	Male	Female
Sylvan Lake, T	1,930	630	1,300
Red Deer, CY	1,895	845	1,050
Red Deer County, MD	350	225	125
Lacombe County, MD	165	90	75
Wood Buffalo, SM	120	105	15
Innisfail, T	105	50	55
Blackfalds, T	85	70	15
Rocky Mountain House, T	80	30	50
Lacombe, CY	75	35	35
Rimbey, T	70	40	30
Eckville, T	65	35	25
Bentley, T	45	25	25
Clearwater County, MD	45	30	15
Olds, T	40	30	15
Edmonton, CY	35	20	15
Calgary, CY	25	15	15
Total workforce residing in Sylvan Lake	5,130	2,275	2,860
Total resident labour force with a usual place of work outside Sylvan Lake	3,200	1,645	1,560
Percent of residents declaring a place of work outside of Sylvan Lake	62%	72%	55%

Source: McSweeney & Associates, Statistic Canada, 2016 Commuting Flow

Table 19: Place of Residence for Persons Working in Sylvan Lake, 2016

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Place of Residence	Total	Male	Female
Sylvan Lake, T	1,930	630	1,300
Red Deer, CY	505	290	215
Red Deer County, MD	310	105	210
Lacombe County, MD	100	30	75
Blackfalds, T	65	25	40
Jarvis Bay, SV	45	30	10
Birchcliff, SV	40	25	10
Clearwater County, MD	40	25	15
Ponoka County, MD	35	10	25
Lacombe, CY	30	15	10
Total workforce residing in Sylvan Lake	1,800	1,035	765
Total non-resident workforce commuting to work to Sylvan Lake	1,140	610	530
Percent of workers (non-residents) commuting to work in Sylvan Lake	63%	59%	69%

Source: McSweeney & Associates, Statistic Canada, Commuting Flow



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#### 4. QUALITY OF LIFE

#### 4.1. Housing Characteristics

Houses in Sylvan Lake are more affordable than the rest of Alberta both in terms of average value (\$431,556 compared to \$506,749) and median value (\$404,340 compared to \$443,139). At the same time, monthly shelter costs for owned and rented dwellings are slightly more expensive than the rest of the province. As such, when it comes to monthly and annual household affordability, Sylvan Lake residents are slightly more likely to be spending over 30% of their income than the rest of Alberta.

**Table 20: Dwelling Characteristics, 2022** 

	Sylvan Lake	Alberta
Total number of private households	6,787	1,722,012
Average value of dwelling \$	\$431,556	\$506,749
Median value of dwellings (\$)	\$404,340	\$443,139
Median monthly shelter costs for owned dwellings	\$2,007	\$1,687
Average monthly shelter costs for owned dwellings	\$1,972	\$1,817
% Owned	71%	73%
% Rented	29%	26%
Median monthly shelter costs for rented dwellings	\$1,546	\$1,343
Average monthly shelter costs for rented dwellings	\$1,662	\$1,457
Percent of the population spending 30% or more of household total income on shelter costs	22%	17%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022 Note: The definition of this category refers to occupied dwellings; therefore, it does not incorporate seasonal dwellings (i.e., cottages).





Sylvan Lake has a fairly comparable structure type outlay as the rest of Alberta. Locally there are slightly more single detached homes (68.2% of housing units are single detached homes in Sylvan Lake, compared to 61.7% across Alberta) and row houses (11.4% compared to 7.8% across Alberta), and slightly fewer apartments (12.8% compared to 21.6%. There are similar levels of semi-detached houses and movable dwellings when comparing local figures to provincial numbers.

61.7% Single detached house 68.2% 21.6% Apartment and detached duplex 12.8% 7.8% Row house 11.4% 6.0% Semi-detached house 2.9% Movable dwelling 10% 20% 30% 40% 50% 60% 70% 80% ■ Alberta ■ Sylvan Lake

Figure 9: Structure type by Occupied Dwelling, 2022

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2022.



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#### 4.2. Social and Community Services

**Table 21: Social and Protective Services** 

Protective Services			
Service	Service Provider	Contact	
Fire	Sylvan Lake Fire Department	2 Beacon Hill Drive, Sylvan Lake, AB T4S 0A9 (403) 864-5090 or 911 (emergency)	
Police Services	Royal Canadian Mounted Police (RCMP)	4260 50 Street, Sylvan Lake, AB T4S 1G9 (403) 887-3333 or 911 (emergency)	
Police Services	Sylvan Lake Protective Services	4260 50 Street, Sylvan Lake, AB T4S 1G9 (403) 858-7280	
Police Services	Victim Services	4620 50 Street, Sylvan Lake, AB T4S 1G9 (403) 858-7255	
Ambulance/Param edics	Alberta Health Services	911	
Emergency Shelters/Resource Centres			
Service	Service Provider	Contact	
Family Service Centre	FCSS – Family & Community Support Services	4725 43 Street, Sylvan Lake, AB T4S 1M3 (403) 887-1137	
Family Service Centre	Sylvan Lake Youth Services	4725 43 Street, Sylvan Lake, AB T4S 1M3 (403) 887-1137 ext. 223	
Family Service Centre	Parent Support Resource Centre	4725 43 Street, Sylvan Lake, AB T4S 1M3	

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		(403) 887-1137 ext. 226
Resource and Support Centre	Addictions Counselling	(403) 887-6777
Resource and Support Centre	Family Support for Children with Disabilities	5010 43 Street, Red Deer, AB T4N 6H2 (403) 340-5478
Resource and Support Centre	Central Alberta Women's Outreach Society	4101 54 Ave, Red Deer, AB T4N 7G3 (403) 347-2480
Resource and Support Centre	Central Alberta Sexual Assault Support Centre	201- 5212 48 Street, Red Deer (403) 340-1124
Resource and Support Centre	Red Deer & District Community Foundation	4901 48 St #503, Red Deer, AB  T4N 6M4  (403) 341-6911  or  (866) 956-1099  (24-hour emergency distress)
Food Bank	Sylvan Lake Community Food Bank	4725 43 Street, Sylvan Lake, AB T4S 1M3 (403) 887-4534
Crime Victim Services	Central Alberta Victim & Witness Support Society	4405 South St, Blackfalds, AB T0M 0J0 (403) 885-4720
Homeless Shelter	Safe Harbour Society, main office/ MATS Program	5246 53 Ave, Red Deer, AB T4N 5K2 (403) 347-0181
Sylvan Lake Seniors Centre	Sylvan Lake Seniors Association	NexSource Centre – 49 Avenue, Sylvan Lake (403) 887-5428



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Health Care Services			
Resource	Service Provider Contact		
Sylvan Lake Community Health Centre	Advanced Ambulatory Care Services Addiction and Mental Health Services Children's Rehabilitation Services Homecare Lab/Diagnostic Imagining  46052 49 Avenue, Sylvan Lake (403) 887-2241		
Red Deer Regional Hospital Centre	3942 50a Ave, Red Deer, AB T4N 4E7 (403) 343-4422 Emergency Department Open 24 hours		
Sylvan Family Health Centre	101 - 190 Pelican Place, Sylvan Lake (403) 887-2224 www.sylvanfamilyhealth.com		
Horizon Family Medicine – Sylvan Lake	65 Hewlett Park Landing, Sylvan Lake (403) 887-0510 <u>www.horizonmedicine.ca</u>		
Sylvan Lake Medical Clinic	5007 46 Street, Sylvan Lake (403) 887-2221		
Sylvan Lake Physiotherapy	5007 46 Street, Sylvan Lake (403) 864-9488		
Alberta Health Services  – Addictions Counsellor	5036 48 Street, Sylvan Lake (403) 887-6777		
Bethany Sylvan Lake	Long Term Care 4700 47 Avenue, Sylvan Lake (403) 887-7741		
Alberta Blue Cross	103 5002 55 Street, Red Deer (800) 661-6995		
Pregnancy Care Centre  – Central Alberta	5116 47 Street, Red Deer (403) 343-1738		
Red Deer Hospice Society	99 Amot Avenue, Red Deer (403) 309-4344		

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Red Deer Respirology	160 6900 Taylor Dr, Red Deer, AB T4P 1K4
Group	(403) 342-2234
Central Alberta Cancer	3942 50a Ave, Red Deer, AB T4N 4E7
Centre	(403) 343-4422
Peak Medical Specialty	5440 45 St #200, Red Deer, AB T4N 1L1
Centres	(587) 797-1937
Canadian Mental Health	5017 50 Ave, Red Deer, AB T4N 4B2
Association	(403) 342-2266

Source: McSweeney & Associates and Sylvan Lake





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### 4.3. Education

**Table 22: Elementary and Secondary Schools** 

Elementary Schools			
Name	Address		
Ecole Our Lady of Rosary (Pre K-3)	4520 Ryder's Ridge Blvd. (403) 343-2568		
Beacon Hill (Kindergarten –	29 Brookstone Drive		
Grade 6)	(403) 887-8455		
C.P. Blakely (Kindergarten –	4815 43 Street		
Grade 6)	(403) 887-3570		
Steffie Woima (Kindergarten –	4720 45 Avenue		
Grade 6)	(403) 887-3088		
Sylvan Meadows Adventist	Range Road 20 (between Highway 11 and 11 A)		
(Kindergarten – Grade 9)	(403) 887-5766		
Ecole Mother Teresa (Grades 4 – 9)	79 Old Boomer Road (403) 887-6371		
Fox Run (Grades 7 & 8)	2 Falcon Ridge Drive (403) 887-0491		
Secondary Schools			
H.J. Cody (Grades 9 – 12)	4520 50 Street (403) 887-2412		
Ecole Notre Dame High School	50 Lees Street, Red Deer, AB		
(Grade 10 -12)	(403) 342-4800		
Sylvan Lake Career High School	6-1 Industrial Drive		
Adult Upgrading	(403) 887-3239		
Lighthouse Christian Academy	4290 50 Street		
(Grades 1 – 12)	(403) 887-2166		

Source: Sylvan Lake

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#### 4.4. Recreational Facilities

The area is well known for its many natural attractions and its history. This includes Abraham Lake, Nordegg, the North Saskatchewan River, the Rocky Mountain House National Historic site, the Ya Ha Tinda, Crescent Falls, Siffleur Falls, and many mountains, rivers, lakes, and wilderness areas. Common activities include camping, hiking, OHV trails, horseback trail rides, canoeing, kayaking, and mountain climbing.

Below are facilities available to residents.

Recreation Facilities		
Name	Address	
Community Centers		
S Wellness and Community  Connections Centre  4725 43 St, Sylvan Lake, A  T4S 1M  (403) 887-214		
Community Halls		

Lions Clubhouse

5119 50A Ave, Sylvan Lake, AB (403) 887-3776 http://e-clubhouse.org/sites/sylvanlake/

	lities

Nexsource Centre - Sylvan Lake Multi-Plex

4823 49 Ave, Sylvan Lake, AB T4S 1M6 (403) 887-2199

www.sylvanlake.ca/en/exploresylvan/nexsource-centre.aspx? mid =14264

4425 50 St # 2, Sylvan Lake, AB Incline Industries Skate and BMX Park

T4S 1J9 (403) 887-0023 http://inclineindustries.ca/

Four Seasons Park 4725 - 43 Street

5331 Lakeshore Dr. Sylvan Lake, AB Sylvan Lake Golf & Country Club T4S 1E8



(403) 887-3030

www.sylvanlakegolf.ca/

5324 Lakeshore Dr. Sylvan Lake, AB

T4S 1E8

(403) 887-3190

http://lakesidegokarts.ca/

3101 50 St. Sylvan Lake, AB

T4S 0P7

(403) 887-5100

https://golfsylvanlake.com/

4505 50 Ave #101, Sylvan Lake, AB

T4S 1W2

(403) 887-5303

http://railsidebowl.ca/

1237 Township Rd 391, Sylvan Lake, AB

T4S 1S6

(403) 887-2477

www.lakewoodgolfresort.ca

Red Deer County, Highway 11

(403) 340-2885

https://albertaspringsgolf.com/

Red Deer County, Highway 2

(403) 896-8673

www.hilltopweddingcenter.com

Township Rd 392, Sylvan Lake, AB

(403) 887-4487

https://sylvanlakepaintball.ca/

3-56 Cuendet Industrial Way, Sylvan Lake, AB

T4S 0B6

(403) 858-8293

www.woodshedaxe.ca

**NEW Sports and Recreation Park** 

(under construction)

Lakeside Go-Karts & Mini Golf

Meadowlands Golf Club

Railside Bowl & Pizza Hut

Lakewood Golf Resort

Sylvan Lake Paint Ball

Alberta Springs Golf Course

Top of the Hill Golf & Event Center

The Wood Shed – Axe Throwing

Pogadl Park



Sylvan Lake Gulls Stadium

6301 Memorial Trail, Sylvan Lake, AB T4S 0P7 www.Sylvanlakegulls.com

Parks and Trails		
Sylvan Lake Park	4403 Lakeshore Dr, Sylvan Lake, AB T4S 1C4 (403) 887-2141 www.sylvanlake.ca/en/explore-sylvan/parks- playgrounds-and-trails.aspx	
Action Sports Park	4725 - 43 Street,	
Centennial Park	Scenic Lakeshore Drive (east of 50 Street)	
Cooperators Play Zone and Spray Park	6301 Memorial Trail, Sylvan Lake, AB T4S 0P7 (587) 377-6277	
Disc Golf Course	https://www.sylvanlake.ca/en/public- services/resources/DiscGolfCourse- SylvanLake.pdf	
Four Seasons Park	4725 - 43 Street	
Fox Run Soccer Pitch	Located at Fox Run School	
Leader Field	Located on the corner of Lakeway Boulevard and Memorial Drive	
Lighthouse and Lakefront Parks	Scenic Lakeshore Drive (east of 50 Street)	
Lion's Legacy Park	5012 50 Street	
Meadowview Ball Diamond	This ball diamond is located to the east of the Fox Run and Mother Teresa school	
Off-Leash Dog Park	Located on the corner of Memorial Trail and 60 Street, next to West Meadows Cemetery	

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Jarvis Bay Provincial Park

Highway 20 and Township Rd 392, Sylvan Lake, AB (403) 887-5522

www.albertaparks.ca/parks/central/jarvis-bay-pp/information-facilities/camping/jarvis-bay/

### **Summer Camps**

Camp Woods - Scouts Canada

Sylvan Lake, AB
T4S 1X6
(403) 887-5650
https://campwoods.ca/

Kasota East Camp

Half Moon Bay, Summer Village Box 8951, Sylvan Lake, AB T4S 1S6 (403) 887-5757 https://www.kasotaeastcamp.org/

Camp Kannawin

Highway 20 and Township Rd 392 Box 9240, Sylvan Lake, AB T4S 1S8 (403) 887-5760 http://www.campkannawin.ca/

Source: Sylvan Lake





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### 4.6. Local Media

Table 23: Radio

Media	Frequency
The Wav Online Radio Station (Sylvan Lake)	Online: <a href="https://thewavwebradio.ca/">https://thewavwebradio.ca/</a>
Shine FM – CKRD-FM (Red Deer)	90.5 FM
Sunny 94 – CKRD-FM (Lacombe)	94.1 FM
Real Country 95.5 – CKGY-FM (Red Deer)	95.5 FM
98.9 Zed FM – CIZZ-FM (Red Deer)	98.9 FM
CBC Radio 2 – CBR-FM-1 (Calgary)	99.9 FM
X100.7 - CKRI-FM (Red Deer)	100.7 FM
KRAZE 101.3 - CKIK-FM (Red Deer)	101.3 FM
CBC Radio 1 – CBRD-FM (Calgary)	99.9 FM
Ici Radio-Canada Première – CHFA-FM-2 (Edmonton)	103.5 FM
Big 105 – CHUB-FM (Red Deer)	105.5 FM
106.7 The Drive – CFDV-FM (Red Deer)	106.7 FM
CKUA – CKUA-FM-6 (Edmonton)	107.7 FM

Source: McSweeney & Associates and Sylvan Lake

**Table 24: Print** 

Media	Website
Lacombe Online	https://lacombeonline.com/
Red Deer Advocate	https://www.reddeeradvocate.com
Red Deer Express	https://www.reddeerexpress.com
Sylvan Lake News	https://www.sylvanlakenews.com/

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Source: McSweeney & Associates and Sylvan Lake

#### 4.7. Local Institutions

#### **Table 25: Real Estate Institutions**

Name	Address	Contact
RE/MAX Real Estate Central Alberta (Sylvan Lake)	4914 50 Ave, Sylvan Lake, AB T4S 1C9	(403) 887-2217
Trilliant Real Estate Group Ltd	40 Hewlett Park Landing Unit 6, Sylvan Lake, AB T4S 2J3	(403) 887-8579
Royal Lepage Network Realty Sylvan Lake	103, 4505 50 Ave, Sylvan Lake, AB T4S 1W2	(403) 887-2286
Lapp Realty	37 Beju Ind. Drive, Sylvan Lake, AB T4S 0B6	(403) 887-1237
Century 21 Global Real Estate	4920 45 Ave, Sylvan Lake, AB T4S 1J9	(403) 887-7720

Source: McSweeney & Associates and Sylvan Lake

#### **Table 26: Financial Institutions**

Name	Address	Contact
Servus Credit Union – Sylvan Lake	4811 50 St, Sylvan Lake, AB T4S 1M6	(403) 887-3353 www.servus.ca
CIBC	5007 50 St, Sylvan Lake, AB T4S 1P9	(403) 887-2237 www.CIBC.com
ATB Financial	715 47 Ave #700, Sylvan Lake, AB T4S 0C8	(403) 302-5700 www.atb.com
Sun Life Financial	3715 47 Ave #445, Sylvan Lake, AB T4S 0C8	(877) 224-2937 www.sunlife.ca



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3715 47 Ave, Sylvan Lake, AB **RBC** Royal Bank

(403) 887-7955

T4S 0C8

The Co-operators -

5037 50 St, Sylvan Lake, AB Murdoch D'Mello

Insurance & Financial

T4S 1P9 Solutions Inc

10 Hewlett Park Landing, Sylvan

Lake, AB Scotiabank

T4S 2J3

(403) 887-5736

(403) 887-1340

www.scotiabank.com

Source: McSweeney & Associates and Sylvan Lake

#### 4.8. Communications Infrastructure

#### **Table 27: Communications Infrastructure**

Cable Services		
Name of Provider		
Shaw Communications	Bell Canada	
Rogers		
Internet Services		
Name of Provider		
Shaw Communications	Telus	
TekSavvy Solutions Inc.	Xplorenet	
Vmedia Inc.	Primus	
Phone Services		
Name of Provider		
Cogeco	Rogers	
Source: Sylvan Lake		



## 5. POSTSECONDARY AND PROFESSIONAL DEVELOPMENT TRAINING OPPORTUNITIES

This section identifies recognized universities and colleges servicing the region. A comprehensive list of Alberta colleges and universities in Alberta can be found here: <a href="http://www.collegealberta.info/">http://www.collegealberta.info/</a>

The following two tables illustrate institutions located in and near the region and the key programs and strengths of each institution.

#### 5.1. Postsecondary

Postsecondary Institutions			
Institution Name	Key Programs	Location/Contact	
Burman University	35 major or track choices in bachelor's degree programs in their Division of Arts, Division of Science, School of Business, and School of Education.	6730 University Dr, Lacombe, AB <a href="https://www.burmanu.ca/">https://www.burmanu.ca/</a>	
Red Deer Polytechnic	RDC offers more than 100 different credit programs, housed in seven Schools: trades, certificates, diplomas, graduate certificates and applied degrees.	100 College Blvd, Red Deer, AB <a href="https://rdpolytech.ca/">https://rdpolytech.ca/</a>	
Olds College	Offers a variety of certificate, diploma and applied degree options in the 10 Faculties, specializing in agriculture, horticulture, land and environmental stewardship.	4500 - 50th Street, Olds, AB <a href="https://www.oldscollege.ca/">https://www.oldscollege.ca/</a>	

Source: McSweeney and Associates, 2022



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## 5.2. Private Institutes and Professional Development Training Programs

Private Institutions			
Institution Name	Key Programs	Location/Contact	
Lokken College	Certified programs include Occupation- Specific skills a work internship and 6 months of follow-up support (after you are employed). Certifies retail hospitality and industrial workers.	302 – 5201 51 Ave Wetaskiwin, AB	
Norquest College	Offer workforce-relevant programs across a wide range of disciplines: health, business, community studies, environment	5502 49 Ave Wetaskiwin, AB	
Northern Alberta Institute of Technology (NAIT)	Over 200 degree, diploma and certificate programs in the areas of business, applied sciences and technology, health and life sciences, and skilled trades.	11762 106 St Edmonton, AB	
Concordia University of Edmonton	The university has five faculties and two schools: Faculty of Arts, Faculty of Education, Faculty of Graduate Studies, Faculty of Management, Faculty of Science, School of Physical Education and Wellness, and School of Music. The university offers 45 majors and minors in the fields of Arts, Science and Management; two after-degree programs, three master's degrees, and several graduate certificates and diplomas.	7128 Ada Blvd NW, Edmonton, AB	
CDI College	Business, healthcare and legal studies; professional development opportunities.	5000 Gaetz Ave, Red Deer, AB	



**MC College** 

Providing programs in hairstyling and esthetics and more.

5008 Ross St, Red

Deer, AB

(403) 342-1110

**Academy of** Learning

Offering a variety of health and businessrelated diploma programs.

2965 Bremner Ave, Red Deer, AB

Source: McSweeney and Associates, 2022





### 6. TOURISM PARTNERSHIP PROGRAM

Tourism businesses are invited to participate in the Tourism Partnership Program; however, participation is completely optional. Program participants are invited to take part in any of the Program Features listed below. Make the most out of the Program by participating actively.

#### What is involved in the program? 2022 Program Features:

- ✓ Find Opportunity
  - Get involved in Town of Sylvan Lake tourism initiatives: find a full listings of opportunities to be involved in Town of Sylvan Lake events, sponsorship and prizes, volunteer, host, and more
  - Submit your event to visitsylvanlake.ca: hosting an event of your own to attract visitors? Submit your event to be listed on Visit Sylvan Lake
  - Opt-in to marketing campaigns: Jump onboard marketing campaigns and be a part of collaborative promotions with campaign marketing resources
  - Inclusion on Referrals List: visitors and other organizations are looking for your business! When visitor services receive questions, they'll be sent your way
  - Partner Directory: share contact information with other businesses that may be interested in opportunities for collaboration. A listing will be made available to all participants
- Raise Your Business' Profile
  - Business Profile on visitsylvanlake.ca: don't just list your business on visitsylvanlake.ca, tell the story of the experience visitors can have in your business in a short write-up with featured images.
  - Priority Access to Familiarization Tours: Share knowledge of your products and services with tourism department staff. Program participants will be given priority consideration when preparing itineraries and presentations. In-person visits are dependent on the evolving pandemic.
  - Get listed on the online visitor's map on visitsylvanlake.ca: this interactive digital map will list tourism businesses, sites, attractions, and more with seasonal updates.

Grow your Business



- Access tourism research, data, and resources: find information that could spark your next big idea, by creating experiences matched to visitor customer data.
- Free access to training and training resources: Learn, take away golden nuggets of information, and actionable items to help your business grow within the sector.

#### ✓ Tell Us How You're Doing

Seasonal surveys: share your first-hand knowledge and industry insights with destination development to better identify opportunities and challenges within the sector. What has tourism looked like from your business' perspective?

# Sylvan lake



/TownofSylvanLake



@VisitSylvanLake

visitsylvanlake.ca



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### 7. TRANSPORTATION AND SHIPPING

#### 7.1. Highways

The Town of Sylvan Lake is located 24 kilometres (15 mi) west of the City of Red Deer along Highway 11 and Highway 20. Alberta's two most populated urban areas, Edmonton and Calgary, are accessible via Highway 2, which runs north and south and intersects with Highway 11 and 11A at Red Deer.



#### **Abbreviations Explained:**

- AADT: Annual Average Daily Traffic Average daily traffic expressed as vehicles per day for period of January 1 to December 31 (365 days)
- ASDT: Average Summer Daily Traffic Average daily traffic expressed as vehicles per day for period of May 1 to September 30 (153 days)
- NB = Northbound
- EB = Eastbound
- SB = Southbound
- WB = Westbound

#### Average Annual Daily Traffic (AADT) counts for key Highways:

#### Intersection: Hwy 11 and Hwy 20

- NB AADT = 10,930; ASDT = 12,280
- EB AADT = 15,150; ASDT = 17,020
- SB AADT = 410; ASDT = 460
- WB AADT = 10,150; ASDT = 11,410

#### Intersection: Hwy 11 and Hwy 781

- NB AADT = 1,590; ASDT = 1,790
- EB AADT = 10,150; ASDT = 11,410
- SB AADT = 3,070; ASDT = 3,450

WB AADT = 7,670; ASDT = 8,620

#### Intersection: Hwy 11 and 60 Street

- NB AADT = 2,570; ASDT = 2,890
- EB AADT = 7,670; ASDT = 8,620
- SB AADT = 70; ASDT = 60
- WB AADT =6,320; ASDT = 7,100

#### Intersection: Hwy 20 and 47 Street

- NB AADT = 10,570; ASDT = 11,880
- EB AADT = 6,530; ASDT = 7,340

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- SB AADT = 10,970; ASDT = 12,330
- WB AADT =12,670; ASDT = 14,240

### Intersection: Hwy 20 and Herder Drive

- NB AADT = 10,920; ASDT = 12,270
- EB AADT = 4,840; ASDT = 5.440
- SB AADT = 10,570; ASDT = 11,880
- WB AADT = 5,070; ASDT = 5,700

### Intersection: Hwy 20 and Erickson Drive

NB AADT = 10,400; ASDT = 11,690

- EB AADT = 1,510; ASDT = 1.700
- SB AADT = 10,920; ASDT =12,270
- WB AADT = 2,810; ASDT = 3,160

#### Intersection: Hwy 11A and Hwy 20

- NB AADT = 8,500; ASDT = 10,000
- EB AADT = 5,920; ASDT = 7,200
- SB AADT = 10,400; ASDT = 11,690
- WB AADT = 6,780; ASDT = 8,250

Source:

http://www.transportation.alberta.ca/mapping/

#### Average Annual Daily Traffic (AADT) counts for key roads within Town limits:

### Memorial Trail and Highway 20 Intersection

- NB Thru AADT = 4163
- SB Thru AADT = 4171
- NB Left AADT = 1262
- EB Left AADT = 1015

### 50 Street between Highway 11 and Memorial Trail

Count from June 9 – 20, 2022

- NB AADT = 1336
- SB AADT = 487

Once roundabouts being constructed on Hwy 11 are operational, we will count again and compare.

### 60 Street between Highway 11 and Memorial Trail

Count from July 7 – 25, 2022

- NB AADT = 1715
- SB AADT = 1529

### 60 Street between Memorial Trail and Lakeway Boulevard

Count from July 7 – 25, 2022

- NB AADT = 1658
- SB AADT = 1682

Source: Town of Sylvan Lake Traffic counters

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**Table 28: Distance to Urban Centres** 

Distance to Major Urban Centres				
Location	Distance (km)	Distance (miles)	Driving Time	
Red Deer	24	15	24 Minutes	
Calgary	157	98	1 Hour 40 Minutes	
Edmonton	162	101	1 Hour 45 Minutes	
Lethbridge	363	226	3 Hour 34 Minutes	
Medicine Hat	429	267	4 Hour 14 Minutes	
Fort McMurray	644	400	5 Hour 55 Minutes	

Source: McSweeney & Associates from Google Maps

**Table 29: Distance to Major US Border Crossings** 

Distance to Border Crossings				
Border Crossing	Distance (km)	Distance (miles)	<b>Driving Time</b>	
Stephen (Hwy 1) in Alberta/BC	347	216	3 Hour 20 Minutes	
Alsask (Hwy 9) in Alberta/Saskatchewan	365	227	3 Hour 34 Minutes	
Crowsnest (Hwy 3) in Alberta/BC	403	251	4 Hour	
Carway (Hwy 2) in Alberta/Montana	409	254	4 Hour 4 Minutes	
Walsh (Hwy 1) in Alberta/Saskatchewan	498	310	5 Hour	

Source: McSweeney & Associates from Google Maps.



2022 Community Profile

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#### 7.2. Rail Services

The nearest commercial rail services are Edmonton and Calgary, which are serviced by both CN Rail and Canadian Pacific. Red Arrow operates a bus line connecting Red Deer to passenger trains in Edmonton.



#### VIA Rail and Red Arrow Bus

The closest VIA Rail station is in the City of Edmonton. There is a Red Arrow Bus that connects Red Deer to Edmonton VIA Rail services - https://www.viarail.ca/en

#### **CN Rail**

CN is a leader in the North American rail industry. Following its acquisition of Illinois Central in 1999, WC in 2001 and GLT in 2004, as well as its partnership agreement with BC Rail in 2004, CN provides shippers with more options and greater reach in the rapidly expanding market for north-south trade.

#### **Closest CN Intermodal Station (with speed gate)**

Edmonton, AB

12311 – 184th Street NW, T5V 1T3

Phone: 1-866-896-6601

Port Code: 702

Mon-Sun: 24 hours daily

Consider Head Office.

#### **Canadian Pacific**

CP has numerous routing options across Canada and through the U.S. as well as excellent North American reach through gateways with all Class I railways. CP has extensive Canadian and U.S. short line partners and serves to lead Atlantic and Pacific port facilities.

Canadian Head Office:	Ciosest iransioad	Ciosest intermodai
Canadian Pacific	Facility:	Facility:
7550 Ogden Dale Road	Edmonton TFR	Edmonton Intermodal
S.E.	6040 - 99 Street	Terminal
Calgary, AB T2C 4X9	Edmonton, AB	10155 – 39 Ave NW
Canada	Phone: 403-319-6476	Edmonton, AB
1-888-333-6370		Phone: 1-888-333-8111



### 7.3. Airports

The main airports that serve the Town of Sylvan Lake are listed below. Moreover, the Town of Sylvan Lake has access to two international airports within 2 hours drive time: Edmonton International Airport and Calgary International Airport.

**Table 30: Regional Airports** 

Name	Location	Code/Elevation
Edmonton International Airport	1000 Airport Rd, Edmonton International Airport, AB T9E 0V3	Code: YEG Elevation: 723 m
	Phone: (780) 890-8900	LIEVALIOII. 723 III
Calgary International Airport	2000 Airport Rd NE, Calgary, AB T2E 6W5	Code: YYC
	Phone: (403) 735-1200	Elevation: 1,084 m
Stettler Airport	Stettler, AB T0C 2L0	Elevation: 819 m
Red Deer Airport	3801 Airport Dr, Springbrook, AB T4S 2E8	Code: YQF
	Phone: (403) 886-4388	Elevation: 905 m
Lacombe Airport	3910 63 Ave, Lacombe, AB T4L 0E5	Elevation: 848 m
	Phone: (403) 896-7175	
Ponoka Industrial (Labrie Field) Airport	Ponoka County, AB T0C 0Y0	Elevation: 814 m
	Phone: (403) 704-4114	
Rimbey Airport	Rimbey, AB T0C 2J0	Elevation: 903 m
	Phone: (403) 886-4547	
Innisfail Airport	Markerville, AB T0M 1M0	Elevation: 920 m
Rocky Mountain House Airport	Clearwater County, AB T0M 0C0	Code: YRM
,	Phone: (403) 845-4742	Elevation: 989 m

Source: McSweeney & Associates from Google Maps



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### 8. TAXES AND UTILITIES

This section describes the taxes (local, provincial and federal), cost of water and sewer connection, waste management rates and sites, and natural gas and electricity rates.



### 8.1. Local Property Tax Rates

**Table 31: Local Property Tax Rates, 2022** 

2022 Mill Rate – Combined (Town, County and Education)				
	Residential	Commercial	Designated Industrial	Machinery and Equipment
Municipal	.00596342.01056160	.01056160	.01056160	
School	.00260790	.00388120	.00388120	
Lodge	.00012382	.00012382	.00012382	.00012382
Recreation	.00035465	.00035465	.00035465	.00035465
Transportation	.00019645	.00019645	.00019645	.00019645
Designated Industrial			.00007660	
Total	0.00924624	0.0151177	0.01519432	0.01123650

Source: Town of Sylvan Lake https://www.sylvanlake.ca/en/public-services/property-taxes.aspx

#### 8.2. Federal and Provincial Income Tax Rates

Table 32: Corporate Taxes – General Corporation (2021/2022)

Corporate Tax Rates – Non-Canadian Controlled	2021	2022
Combined Federal and Provincial	%	%
General/Manufacturing and Processing/Investment	23.0	23.0
General; Active Business Income	23.0	23.0

Source: https://assets.kpmg/content/dam/kpmg/ca/pdf/2022/01/ca-tax-facts-2021-2022-en.pdf



Table 33: Corporate Taxes - Canadian Controlled (2020/2021)

Corporate Tax Rates - Canadian Controlled	2021	2022
Combined Federal and Provincial	%	%
Small Business Income up to \$500,000	11	11
General; Active Business Income	23	23
Investment Income	46.7	46.7

Source: https://assets.kpmg/content/dam/kpmg/ca/pdf/2022/01/ca-tax-facts-2021-2022-en.pdf

Table 34: Personal Income Tax, 2021-2022

2021-22 Combined Federal and Provincial Tax Rates				
2022 Taxable Income	Other	Capital Gains	Canadian Dividends	
	Income		Eligible	Non-Eligible
first \$50,197	25.00%	12.50%	2.57%	15.86%
over \$50,197 up to \$100,392	30.50%	15.25%	10.16%	22.18%
over \$100,392 up to \$131,220	36.00%	18.00%	17.75%	28.51%
over \$131,220 up to \$155,625	38.00%	19.00%	20.51%	30.81%
over \$155,625 up to \$157,464	41.38%	20.69%	25.17%	34.70%
over \$157,464 up to \$209,952	42.38%	21.19%	26.55%	35.85%
over \$209,952 up to \$221,708	43.38%	21.69%	27.93%	37.00%
over \$221,708 up to \$314,928	47.00%	23.50%	32.93%	41.16%
over \$314,928	48.00%	24.00%	34.31%	42.31%

Marginal tax rate for dividends is a % of actual dividends received (not grossed-up taxable amount). Marginal tax rate for capital gains is a % of total capital gains (not taxable capital gains). Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.

	Basic Personal Amo	ount
Level	2022 Amount	2022 Tax Rate
Federal	\$14,398	15%
Alberta	\$19,369	10%

Source: https://www.taxtips.ca/taxrates/ab.htm



Table 35: Sales Tax

Sales Tax	2022
Federal GST (sales tax)	5%
Provincial GST (sales tax)	N/A

Source: https://www.taxtips.ca/salestaxes/sales-tax-rates-2021.htm

### 8.3. Water/Wastewater and Waste Management

Table 36: Residential/Commercial Rates, 2022

Water, Wastewater, Garbage and Recycling Rates			
	Residential	Commercial	
Water base	\$38.67	\$38.67	
Water Usage	\$0.85 per m3	\$0.85 per m3	
Sewer base	\$24.82	\$24.82	
Sewer Collection	\$2.75 per m3 (as per water consumption)		
Garbage base	\$19.50	N/A-	
Recycling base	\$6.50	\$7.25	

Source: Town of Sylvan Lake: https://www.sylvanlake.ca/en/public-services/utilities.aspx





The Town is serviced by the City of Red Deer Waste Management Facility for landfill services. The following table provides hours of operation and tipping fees for the landfill.

**Table 37: Landfill and Tipping Fees** 

Waste Management 2019				
	Landfill			
Site, Address and Contact	Red Deer Waste Management Facility  1709 – 40 Avenue (on the east side of 40 Avenue, south of 19 Street)  Red Deer, AB T4S 0B5  Phone: 403-340-BLUE (8253)			
	Summer Hours: Summer Hours: A	pril 1 – Od	ctober 31	
	Day	Hours		
	Monday - Friday	7 a.m 6	6:30 p.m.	
	Saturday	7 a.m 8	5:30 p.m.	
Operation	Sunday	Closed		
Hours	Winter Hours: November 1 – March			
	Day	Hours		
	Monday - Saturday	7 a.m 5:30 p.m.		
	Sunday	Closed		
	The facility is open on all statutory he New Year's Day.	olidays ex	cept Chris	tmas Day and
	Materials for Disposal		Minimum Charge	
	Solid Waste (includes residential waste, commercial waste, construction, and demolition waste)		7.50	\$7
Tipping Fees (effective February 1, 2022)	Special Waste (waste requiring special handling e.g., asbestos) Please note: 24 hours' notice is required for Special Waste. Phone 403-340-BLUE (2583)	pecial handling e.g., asbestos) lease note: 24 hours' notice is \$9 equired for Special Waste. Phone		\$97.50
	Recyclable Materials		Rate per Tonne	Minimum Charge



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Yard Waste (including grass, garden waste, branches, and leaves)	\$66	\$7
White Wood Pallets, White Dimensional Lumber, and Evergreen Branches	\$66	\$7
Unpainted Gypsum Drywall	\$66	\$7
Asphalt Shingles	\$66	\$7
Scrap Metal (including propane tanks and white good appliances - an additional flat fee of \$25 will be charged for appliances containing Freon)	\$66	\$7
Flat fee for appliances containing Freon (refrigerators, freezers, air conditioners, water coolers, etc.)		(in addition to per tonne)
Household Hazardous Waste	No	Charge
Residential Paint Products	No	Charge
Electronic Waste	No	Charge
Tires	No	Charge

Sources: <a href="https://www.reddeer.ca/city-services/garbage-recycling--organics/waste-management-facility-landfill/">https://www.reddeer.ca/city-services/garbage-recycling--organics/waste-management-facility-landfill/</a>





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Transfer Stations			
Site Name	Location	Operation Hours	
Sylvan Lake Transfer Station	5150 30 Street, Sylvan Lake, AB Find us one km east of the roundabout on Highway 11A, and 0.5 km south on 30 Street (RR 12)	Winter Hours: November - March, Wednesday - Saturday, 9:00 AM to 5:00 PM, Closed Sundays and statutory holidays Summer Hours: April - October, Monday - Saturday, 9:00 AM to 5:00 PM, Open until 8:00 PM on Wednesdays, Closed Sundays and statutory holidays	
Caroline Transfer Station	SW-18-36-6 W5M *Near* Range Road 65A (386 meters SE), Clearwater County, AB	Sunday 10 am - 2 pm Tuesday 2:30 pm - 5 pm (6 pm in summer) Wednesday 2:30 pm - 5 pm (6 pm in summer) Saturday 2:30 pm - 5 pm (6 pm in summer)	
Crammond Transfer Station	SW-16-35-5 W5M	Sunday 2:30 pm - 5 pm (6 pm in summer) Tuesday 10 am - 2 pm Wednesday 10 am - 2 pm Saturday 10 am - 2 pm	
Leslieville Transfer Station	SE-2-39-5 W5M	Tuesday 10 am -5 pm (6 pm in summer) Wednesday 10 am - 5 pm (6 pm in summer) Saturday 10 am - 2 pm	
Crossroads Transfer Station	SE-26-40-5 W5M *Near* 761 Highway (226 meters NE) Clearwater County, AB	Thursdays - 10 am-5 pm (6 pm in summer) Saturday - 230-5 pm (6 pm in summer)	
Cow Lake Transfer Station	SW-26-38-8 W5M 384034 752 Highway Clearwater County, AB	Sunday 230-5 pm (6 pm in summer) Wednesday 10-2 pm	
Everdell Transfer Station	SE-3-38-7 W5M 71675 Township Road 380 Clearwater County, AB	Sunday - 10-2 pm Wednesday - 230-5 pm (6 pm in summer)	



No alesa Tarantes	^Near^ /34 Highway (0.5 km NE)	Sunday 12 am - 5 pm (6 pm in summer)
Nordegg Transfer Station	Clearwater County, AB	Monday 10am - 2 pm
otation .	SW 32-40-15 W5M	Wednesday 2:30 pm - 5 pm (6 pm in summer)
	NE 10 43-6 W5M	
Faraway Transfer	*Near* 53 Highway (405 meters	Tuesday 10 am - 2 pm
Station	S)	Saturday 2:30 pm - 5 pm (6 pm in summer)
	Clearwater County, AB	
	5313 44th Avenue	
Rocky Transfer Station	Rocky Mountain House, AB	Open Monday thru Saturday 8 am - 6 pm year around
Otation	T/IT_1 A 3	around

Sources: http://www.myrockywaste.com/transfer-stations





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### 8.4. Electricity

In the Town of Sylvan Lake, Fortis Alberta is the provider of the electrical infrastructure, but there are numerous retailers that residents and businesses may purchase their services from. Click here for a complete list of retailer and price comparisons. (https://ucahelps.alberta.ca/)



Service Provider: Fortis Alberta

**Head Office Address:** 

320 - 17 Avenue SW Calgary, AB, T2S 2V1

Phone: 403-310-8043

**Table 38: Commercial Rates, Fortis Alberta** 

Small General Service	Transmission Component	Distribution Component	Total Distribution Tariff
For the first 6.575 kWh /kW of Capacity/day	0.5199¢/kWh	1.3735¢/kWh	1.8934¢/kWh
All additional kWh	0.5199¢/kWh	_	0.5199¢/kWh
For the first 2 kW of Capacity	\$0.2808/kW-da	\$0.55793¢/kW-day	\$0.83873/kW-day
All additional kW of Capacity	\$0.2808/kW-da	\$0.28402¢/kW-day	\$0.56842/kW-day
Oil and Gas Service	Transmission Component	Distribution Component	Total Distribution Tariff
Service Charge for the first 3 kW of Capacity y	\$0.3423/kW-day	\$0.95105/kW-day	\$1.29335/kW-day
For the next 12 kW of Capacity	\$0.3423/kW-day	\$0.68477/kW-day	\$1.02707/kW-day
For all additional kW of Capacity greater than 15 kW	\$0.3423/kW-day	\$0.64701/kW-day	\$0.98931/kW-day
For all kWh delivered	0.5274¢/kWh	_	0.5274¢/kWh

Source: Fortis Alberta <a href="https://www.fortisalberta.com/docs/default-source/default-document-library/2021-october-rates-options-and-riders.pdf?sfvrsn=84639e1b\_7">https://www.fortisalberta.com/docs/default-source/default-document-library/2021-october-rates-options-and-riders.pdf?sfvrsn=84639e1b\_7</a>



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Table 39: General and Large Service Rates, 2019

General Service	Transmission Component	Distribution Component	Total Distribution Tariff
Charge for the first 50 kW of Capacity	\$0.14784/kW-day	\$0.24768¢/kW-day	\$0.41534/kW-day
For the next 450 kW of Capacity	\$0.14784/kW-day	\$0.11115¢/kW-day	\$0.26789/kW-day
For all kW of Capacity greater than 500 kW	\$0.14784/kW-day	\$0.08493¢/kW-day	\$0.23957/kW-day
For all kWh delivered	0.5315¢/kWh	_	0.5315¢/kWh
For all kW of Peak Metered Demand	\$0.27291/kW-day	_	\$0.27291/kW-day
Large Service	Transmission Component	Distribution Component	Total Distribution Tariff
Service Charge	_	\$23.88/day	\$23.88/day
For all kW of Capacity	\$0.12509/kW-day	\$0.02393/kW-day	\$0.14902/kW-day
For each Contract kilometre	_	\$20.8590/km-day	\$20.8590/km-day
For all kWh delivered	0.5170¢/kWh	_	0.5170¢/kWh
For all kW of Peak Metered Demand	\$0.21908/kW-day	_	\$0.21908/kW-day

Source: Fortis Alberta: <a href="https://www.fortisalberta.com/docs/default-source/default-document-library/2021-october-rates-options-and-riders.pdf?sfvrsn=84639e1b">https://www.fortisalberta.com/docs/default-source/default-document-library/2021-october-rates-options-and-riders.pdf?sfvrsn=84639e1b</a> 7

#### 8.5. Natural Gas

In the Town of Sylvan Lake, ATCO provides the natural gas infrastructure, but there are numerous retailers that residents and businesses may purchase their services from. Please refer to this site for price range and comparisons: <a href="https://ucahelps.alberta.ca">https://ucahelps.alberta.ca</a>.





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Service Provider: ATCO

#### **Head Office Address:**

320 - 17 Avenue SW Calgary, AB, T2S 2V1

Phone: 1-844-687-2826

For commercial/industrial customers who purchase their natural gas supply from ATCO Gas Distribution:

Table 40: Natural Gas Distribution - North Delivery Service Rates

	Description	Fixed Charge (\$/daily)	Variable Energy (\$/GJ)	24 Hr Demand (\$/GJ/Day)
Low Use	Delivery Service (<1200 GJ/YR) Transmission Service Charge Rider T	1.064	1.059 1.074	
Mid Use	Delivery Service (1200-8000 GJ/YR) Transmission Service Charge Rider T	2.025	1.1241.030	
High Use	Delivery Service (>8000 GJ/YR) Transmission Service Charge Rider T	7.559		0.205 0.290
Ultra High Use	Delivery Service (>100,000 GJ/YR) Transmission Service Charge Rider T	8.651		.0187 .0290
ATA	Delivery Service (<40 GJ/YR) Transmission Service Charge Rider T	0.464	6.701 1.074	
Producer	Delivery Service (injecting gas into system)	182.868		0.207
Emergency	Emergency Service	15.00	0.846	



### 2022 Community Profile

Unmetered Lights Unmetered Gas Lights (per mantle) 0.099

Rider E ATCO Gas Deemed Value \$5.797/GJ

Source: https://www.atco.com/en-ca/for-home/natural-gas/rates-billing/current-rates.html

### 9. BUSINESS SUPPORT PROGRAMS AND SERVICES

### 9.1. National and Provincial Support

The following organizations support businesses by facilitating commercialization, workforce development, research and development, export growth and raising capital funding. For a complete list of funding, grants, and tax credits available to businesses located in Sylvan Lake please see the <u>Appendix</u>.

**Table 41: National and Provincial Business Support Organizations** 

Federal Departments/National Agencies		
Name	URL	
Federation of Canadian Municipalities	https://www.fcm.ca/home.htm	
Futurpreneur Canada	http://www.futurpreneur.ca/en/	
Business Development Bank of Canada	https://www.bdc.ca/en/pages/home.aspx	
Canada Business - Business Start-up Assistant	https://www.canada.ca/en/services/business/start/support-financing.html	
Business Development Bank of Canada	https://www.bdc.ca/en/pages/home.aspx	
Export Development Canada	http://www.edc.ca/en/Pages/default.aspx	
Innovation, Science and Economic Development Canada	http://www.ic.gc.ca/eic/site/icgc.nsf/eng/home	
Economic Developers Association of Canada	https://edac.ca/	
Canadian Business Network	https://www.canadabusiness.ca/eng/	
Canada Post	www.canadapost.ca	
Fundica	https://www.fundica.com/	
CoopZone	http://www.coopzone.coop/	
Tools and Financing for Aboriginal Business	https://www.ccab.com/tfab/	

Source: Sylvan Lake and McSweeney & Associates



Provincial Departments/Agencies		
Name	URL	
Alberta Ministry of Agriculture, Forestry and Rural Economic Development	https://www.alberta.ca/agriculture-forestry-and- rural-economic-development.aspx	
Alberta Ministry of Infrastructure	https://www.alberta.ca/infrastructure.aspx	
Alberta Ministry of Labour and Immigration	https://www.alberta.ca/labour-and-immigration.aspx	
Alberta Ministry of Municipal Affairs	https://www.alberta.ca/municipal-affairs.aspx	
Alberta Ministry of Jobs, Economy & Innovation	https://www.alberta.ca/jobs-economy-and-innovation.aspx	

Source: Sylvan Lake and McSweeney & Associates





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### 9.2. Local/Regional Support

Below is a list of agencies at the local/regional level involved in business support and development.

**Table 42: Local Business Support** 

Regional/Local/Other Departments/Agencies		
Name	URL	
Inno-Tech Alberta	https://innotechalberta.ca/	
The Business Link	businesslink.ca/	
Alberta Women Entrepreneurs	https://www.awebusiness.com/	
Community Futures East Parkland	https://eastparkland.albertacf.com/	
Community Futures Central Alberta	https://central.albertacf.com/	
Economic Development Alberta	www.edaalberta.ca/	
Alberta Chambers of Commerce, AB	http://www.abchamber.ca/	
Alberta Innovates	https://albertainnovates.ca/	
Sylvan Lake Chamber of Commerce	https://sylvanlakechamber.com/	
Western Economic Diversification Canada	https://www.wd-deo.gc.ca/eng/home.asp	
Alberta's agri-food industry	https://www.alberta.ca/agri-food.aspx	
Central Alberta Access Prosperity	https://accessprosperity.ca/	
Central Alberta Economic Partnerships	https://caepalberta.com/	
Central Alberta Regional Innovation Network (CARIN)	https://www.ca-rin.ca/	
Alberta Small Business Resources	www.smallbusiness.alberta.ca/	

Source: Sylvan Lake and McSweeney & Associates





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## APPENDIX A – PROVINCIAL AND FEDERAL INCENTIVES

Capital	Web
AgriCompetitiveness Program	https://agriculture.canada.ca/en/agricultural- programs-and-services/agricompetitiveness- program
Canada Small Business Financing Program - Industry Canada	http://www.ic.gc.ca/eic/site/csbfp- pfpec.nsf/eng/Home
Futurpreneur Canada Newcomer Program	https://www.futurpreneur.ca/en/get- started/financing-and-mentoring/newcomer/
Investments in Forest Industry Transformation	http://www.nrcan.gc.ca/forests/federal- programs/13139
Metis Voyageur Development Fund	http://www.mvdf.ca/
SD Tech Fund	https://www.sdtc.ca/en/
Strategic Innovation Fund: Stream 2	http://www.ic.gc.ca/eic/site/125.nsf/eng/home
Aboriginal Economic Partnerships Program (AEPP)	https://open.alberta.ca/publications/aboriginal- economic-partnerships-program-application- guidelines
Alberta Investor Tax Credit (AITC)	https://www.alberta.ca/alberta-investor-tax-credit.aspx
Capital Investment Tax Credit (CITC)	https://www.alberta.ca/capital-investment-tax- credit.aspx
Alberta Innovates - Clean Technology Business Innovation (CTBI) Voucher Program	https://albertainnovates.ca/app/uploads/2019/0 5/Clean-Technology-Business-Innovation- PROGRAM-GUIDE-FINAL-May-23-2019.pdf
Alberta Enterprise Corporation	http://www.alberta-enterprise.ca/
CIP Project-Based Grant	https://www.alberta.ca/cip-project-based- grant.aspx
CIP Operating Grant	https://www.alberta.ca/cip-operating-grant.aspx
CIP Major Cultural and Sport Events Grant	https://www.alberta.ca/cip-major-cultural-sport- events-grant.aspx
Western Diversification Program	https://www.wd-deo.gc.ca/eng/301.asp
Economic Development Initiative	https://www.wd-deo.gc.ca/eng/11564.asp



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Community Development	Web
Tourism Growth Innovation Fund	https://open.alberta.ca/publications/tourism- growth-innovation-fund
Government of Alberta – SPAR: Podium Alberta Grants	https://sportcalgary.ca/grants-funding- awards/government-of-alberta-spar-podium- alberta-grants
Engagement Operating Grant Program	https://open.alberta.ca/publications/engageme nt-operating-grant-program-guidelines
Leadership and Certification Operating Grant Program Guidelines	https://open.alberta.ca/publications/leadership- and-certification-operating-grant-program- guidelines
Alberta Blue Cross - Healthy Communities Grant	https://www.community.ab.bluecross.ca/progra ms/built-together.php
Alberta Indigenous Solar Program	https://open.alberta.ca/publications/alberta- indigenous-solar-program-application- guidelines
Alberta Municipal Water/Wastewater Partnership (AMWWP)	http://www.transportation.alberta.ca/2719.htm
First Nations Development Fund Grant Program	https://www.alberta.ca/first-nations- development-fund-grant-program.aspx
Alberta Community Resilience Program	https://www.alberta.ca/alberta-community- resilience-program.aspx





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Commercialization	Web
Canadian Technology Accelerators	https://www.tradecommissioner.gc.ca/cta- atc/index.aspx?lang=eng
Agrilnnovate Program	https://agriculture.canada.ca/en/agricultural- programs-and-services/agriinnovate-program
CDMN Soft Landing Program	https://canadastechnetwork.ca/program/soft- landing
Industrial Research Assistance Program (IRAP) - National Research Council Canada	http://www.nrc- cnrc.gc.ca/eng/ibp/irap/about/index.html
Investments in Forest Industry Transformation	http://www.nrcan.gc.ca/forests/federal- programs/13139
SD Tech Fund	https://www.sdtc.ca/en/
Aboriginal Business and Entrepreneurship Development	https://www.isc- sac.gc.ca/eng/1100100032796/161054638522 7
Alberta Innovates - Cross Sectoral Investments (Alberta Innovation Voucher and Micro-Voucher Programs)	https://albertainnovates.ca/programs/voucher/
Alberta Innovates - Cross Sectoral Investments (Product Demonstration Program)	https://albertainnovates.ca/programs/product- demonstration-program/
Alberta Innovates - Cross Sectoral Investments (Alberta-Jalisco Innovation and Commercialization Program)	https://albertainnovates.ca/focus- areas/entrepreneurial-investments/alberta- jalisco/
Strategic and International Technology Partnerships	https://www.alberta.ca/international- partnerships.aspx
Alberta-Europe Technology Collaboration Fund	https://eccir.ca/alberta-europe-technology- collaboration-fund/





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Media (Digital and Other)	Web
Canadian Media Fund	https://cmf-fmc.ca/
Film or Video Production Services Tax Credit (PSTC)	https://www.canada.ca/en/canadian-heritage/services/funding/cavco-tax-credits/film-video-production-services.html
Theatre Individual Project Funding	https://www.affta.ab.ca/funding/find- funding/theatre-individual-project-funding-0
Major Arts Presenters Operating Funding	https://www.affta.ab.ca/funding/find- funding/major-arts-presenters-operating- funding
Emerging Curator Fellowship	https://www.affta.ab.ca/funding/find- funding/emerging-curator-fellowship
Visual Arts and New Media Individual Project Funding	https://www.affta.ab.ca/funding/find- funding/visual-arts-and-new-media-individual- project-funding
Public Art Galleries Operating Funding	https://www.affta.ab.ca/funding/find- funding/public-art-galleries-operating-funding
Film and Video Arts Scholarship	https://www.affta.ab.ca/funding/find- funding/film-and-video-arts-scholarship
Indigenous Arts Individual Project Funding	https://www.affta.ab.ca/funding/find-funding
Professional Performing Arts Organizations Operating Funding	https://www.affta.ab.ca/funding/find- funding/professional-performing-arts- organizations-operating-funding
Provincial Arts Service Organizations Operating Funding	https://www.affta.ab.ca/funding/find- funding/provincial-arts-service-organizations- operating-funding
Film and Video Individual Project Funding	https://www.affta.ab.ca/funding/find- funding/film-and-video-individual-project- funding
Arts Presenting Project Funding	https://www.affta.ab.ca/funding/find- funding/arts-presenting-project-funding
Community Support Organizations Operating Funding	https://www.affta.ab.ca/funding/find- funding/community-support-organizations- operating-funding



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Music Individual Project Funding	https://www.affta.ab.ca/funding/find- funding/music-individual-project-funding
Dance Individual Project Funding	https://www.affta.ab.ca/funding/find- funding/dance-individual-project-funding
Indigenous Arts Projects for Organizations	https://www.affta.ab.ca/funding/find- funding/indigenous-arts-projects-organizations
Screen-based Production Grant	https://www.alberta.ca/screen-based- production-grant.aspx
Alberta Project Script Development Grant	https://www.alberta.ca/alberta-project-script- development-grant.aspx
Post-Production, Visual Effects and Digital Animation Grant (PPG)	https://www.alberta.ca/post-production-visual- effects-digital-animation-grant.aspx
Cultural Industry Support Organizations Operating Grant	https://www.alberta.ca/cultural-industry- support-organizations-operating-grant.aspx
Cultural Industry Organizations Project Grant	https://www.alberta.ca/cultural-industry- organizations-project-grant.aspx

Energy	Web
Canadian Industry Program for Energy Conservation (CIPEC)	http://www.nrcan.gc.ca/energy/efficiency/industry/cipec/5153
IESO Conservation Fund	http://www.ieso.ca/get-involved/funding- programs/conservation-fund/cf-overview
ecoENERGY Efficiency for Industry Program: ISO 50001	http://www.nrcan.gc.ca/energy/efficiency/industry/financial-assistance/5387
Save on Energy	https://www.saveonenergy.ca/Business.aspx
SD Tech Fund	https://www.sdtc.ca/en/
Alberta Indigenous Community Energy Program	https://open.alberta.ca/publications/aicep- guidelines
Alberta Innovates - Clean Energy (Clean Technology)	https://albertainnovates.ca/programs/renewable-e-and-alternative-energy/
Alberta Innovates - Clean Energy (Advanced Hydrocarbons)	https://albertainnovates.ca/programs/cleaner- hydrocarbon-production/
Alberta Innovates - Water and Land (Tailings Management)	https://albertainnovates.ca/programs/water- innovation/



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Petrochemicals Diversification Program	https://www.alberta.ca/alberta-petrochemicals- incentive-program.aspx
Coal Community Transition Fund	https://www.alberta.ca/coal-community- transition-fund.aspx
Alberta Indigenous Solar Program	https://open.alberta.ca/publications/alberta- indigenous-solar-program-application- guidelines

Source: McSweeney & Associates

Export	Web
Canadian Commercial Corporation (CCC)	http://www.ccc.ca/
New Exporters to Border States (NEBS)	https://altitudeaccelerator.ca/opportunity/new-exporters-to-border-states-nebs-program/
CanExport Program	https://www.tradecommissioner.gc.ca/funding- financement/canexport/index.aspx?lang=eng
Expanding Market Opportunities Program	http://www.nrcan.gc.ca/forests/federal- programs/13133
Going Global Innovation	http://tradecommissioner.gc.ca/funding- financement/ggi-vmi/index.aspx?lang=eng
SME Export Support Fund	https://www.alberta.ca/export-support- fund.aspx

Human Resources and Training	Web
Apprenticeship Job Creation Tax Credit - Canada Revenue Agency	http://www.cra-arc.gc.ca/tx/ndvdls/tpcs/ncm-tx/rtrn/cmpltng/ddctns/lns409-485/412/jctc-eng.html
Canada Summer Jobs	https://www.canada.ca/en/employment-social- development/services/funding/canada- summer-jobs.html
Canadian Institutes of Health Research	http://www.cihr-irsc.gc.ca/e/37788.html
Concierge Service - Government of Canada	https://nrc.canada.ca/en/stories/concierge- service-helping-make-expansion-dreams- reality-small-business
Industrial Research Assistance Program (IRAP) - National Research Council Canada	http://www.nrc- cnrc.gc.ca/eng/ibp/irap/about/index.html



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MITACS Accelerate	http://www.mitacs.ca/accelerate
NSERC CRD	http://www.nserc-crsng.gc.ca/Professors- Professeurs/RPP-PP/CRD-RDC_eng.asp
Skills Link Program	http://www.servicecanada.gc.ca/eng/epb/yi/yep /newprog/skillslink.shtml
Youth Employment Program - National Research Council Canada	http://www.nrc- cnrc.gc.ca/eng/irap/services/youth_initiatives.ht ml
Alberta Innovates - Cross Sectoral Investments (Alberta Entrepreneurship Incubator Program)	https://albertainnovates.ca/focus- areas/entrepreneurial-investments/
Alberta Innovates - Clean Technology Development (CTD) program	https://albertainnovates.ca/app/uploads/2019/0 1/Clean-Tech-Dev-Program-Guide-Open-Call- 2.pdf
Alberta Innovates - Clean Technology Networks Program	https://albertainnovates.ca/impact/newsroom/advancing-clean-technology-solutions/
Alberta Innovates - Clean Technology Facilities Support Program	https://albertainnovates.ca/app/uploads/2018/0 7/Clean-Technology-Facilities-Support- program-guide.pdf
Tourism Entrepreneurship Startup Seminar	https://open.alberta.ca/publications/978146013 7598
Tourism Entrepreneurial Support	https://industry.travelalberta.com/
Youth Agriculture Education	https://cap.alberta.ca/CAP/program/YOUTH_E DUCATION
Canada-Alberta Job Grant	https://www.alberta.ca/canada-alberta-job- grant.aspx
Summer Temporary Employment Program (STEP)	https://open.alberta.ca/dataset/e1b352f5-792a- 4d7c-b63a-0e5b0bdeac53/resource/75db83cf- fd9a-496b-8fbb- f1ee7f864cfa/download/stepguidelines.pdf
Training for Work programs	https://www.alberta.ca/training-work- programs.aspx
Indigenous Tourism	https://indigenoustourismalberta.ca/
Leadership and Certification Operating Grant Program Guidelines	https://open.alberta.ca/publications/leadership- and-certification-operating-grant-program- guidelines



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Indigenous Relations' (IR) First Nations Consultation Capacity Investment Program

https://fcm.ca/en/resources/cedi/first-nationmunicipal-funding-resources

Research and Development	Web
Agrilnnovation Program	https://agriculture.canada.ca/en/agricultural- programs-and-services/agriinnovate-program
AgriScience Program	https://agriculture.canada.ca/en/agricultural- programs-and-services/agriscience-program- projects
Canada Foundation for Innovation	http://www.innovation.ca/en/OurFunds
Canadian Institutes of Health Research	http://www.cihr-irsc.gc.ca/e/37788.html
Canadian International Innovation Program (CIIP)	https://www.tradecommissioner.gc.ca/funding-financement/ciip-pcii/index.aspx?lang=eng
Communications Research Centre Canada - Industry Canada	https://ised- isde.canada.ca/site/communications-research- centre-canada/en
Automotive Partnership Canada	http://www.apc-pac.ca/index_eng.asp
Canada Foundation for Innovation	https://www.innovation.ca/awards/innovation-fund
Industrial Research Assistance Program (IRAP) - National Research Council Canada	http://www.cra-arc.gc.ca/sred/
MITACS Accelerate	https://www.mitacs.ca/en/programs/accelerate
NSERC Engage R&D	http://www.nrc- cnrc.gc.ca/eng/irap/services/youth_initiatives.ht ml
Collaborative Technology Development and Demonstration Stream	http://www.ic.gc.ca/eic/site/125.nsf/eng/00002. html
Aboriginal Business and Entrepreneurship Development	https://www.isc- sac.gc.ca/eng/1100100032796/161054638522 Z
Alberta Innovates - Bio Sector - Guest Speaker Support Program	https://albertainnovates.ca/what-we- offer/funding-grants/



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Alberta Innovates - Clean Energy (Advanced Hydrocarbons)	https://albertainnovates.ca/programs/cleaner- hydrocarbon-production/
Alberta Innovates - Clean Energy (Clean Technology)	https://albertainnovates.ca/programs/renewable-e-and-alternative-energy/
Alberta Innovates - Cross Sectoral Investments (Alberta Innovation Voucher and Micro-Voucher Programs)	https://albertainnovates.ca/programs/voucher/
Alberta Innovates - Cross Sectoral Investments (Alberta Small Business Research and Innovation Initiative)	https://albertainnovates.ca/programs/alberta- small-business-innovation-and-research- initiative/
Alberta Innovates - Clean Technology Development (CTD) program	https://albertainnovates.ca/app/uploads/2019/0 1/Clean-Tech-Dev-Program-Guide-Open-Call- 2.pdf
Alberta Innovates - Clean Technology Facilities Support Program	https://albertainnovates.ca/app/uploads/2018/0 7/Clean-Technology-Facilities-Support- program-guide.pdf
Alberta Innovates - Clean Technology Large-Scale Demonstration and Innovative Deployment Program	https://albertainnovates.ca/app/uploads/2018/0 4/CCITF-Programs-April-25_2018-Webinar- Slidedeck-FINAL-V2.pdf
Value-Added Products to Markets	https://cap.alberta.ca/CAP/program/MARKETS _LARGE
Strategic Research and Development Grant Program	https://albertabusinessgrants.ca/grants/strategic-research-and-development-grant-program/
Tourism Growth Innovation Fund	https://open.alberta.ca/publications/tourism- growth-innovation-fund

Innovation	Web
Alberta Innovates - Bio Sector - New Collaborations (Prion)	https://albertainnovates.ca/programs/alberta- prion-research-institute/
Going Global Innovation	http://tradecommissioner.gc.ca/funding- financement/ggi-vmi/index.aspx?lang=eng
Build in Canada Innovation Program (BCIP)	https://buyandsell.gc.ca/initiatives-and- programs/build-in-canada-innovation-program- bcip/overview-of-bcip
Canada Periodical Fund	https://www.canada.ca/en/canadian- heritage/services/funding/periodical-fund.html
Canadian International Innovation Program (CIIP)	https://www.tradecommissioner.gc.ca/funding- financement/ciip-pcii/index.aspx?lang=eng



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MaRS Catalyst Fund	https://impactinvesting.marsdd.com/mars-
	catalyst-fund/
Connect to Innovate	https://ised-isde.canada.ca/site/connect-to- innovate/en
Matching Investment Fund - Canadian Dairy Commission (CDC)	http://www.milkingredients.ca/index- eng.php?id=127
Centre of Excellence in Next Generation Networks (CENGN)	http://www.nce-rce.gc.ca/NetworksCentres- CentresReseaux/CECR- CECR/CENGN_eng.asp
Canada's New Superclusters	http://www.ic.gc.ca/eic/site/093.nsf/eng/00016. html
Bioenterprise Seed Funding	https://bioenterprise.ca/
Alberta Innovates - Bio Sector - IDeal Program (Prion)	https://albertainnovates.ca/programs/alberta- prion-research-institute/
Alberta Innovates - Bio Sector - Alberta Bio Future	https://albertainnovates.ca/programs/alberta- bio-future/
Alberta Innovates - Health Innovations - Training and Early Career Development	https://albertainnovates.ca/programs/health- innovation-talent-development/
Alberta Innovates - Clean Energy (Advanced Hydrocarbons)	https://albertainnovates.ca/programs/cleaner- hydrocarbon-production/
Alberta Innovates - Clean Energy (Clean Technology)	https://albertainnovates.ca/programs/renewable-and-alternative-energy/
Alberta Innovates - Cross Sectoral Investments (Product Demonstration Program)	https://albertainnovates.ca/programs/product- demonstration-program/
Alberta Innovates - Cross Sectoral Investments (Alberta-China International Technology Partnership Program)	https://albertainnovates.ca/programs/alberta- china-international-technology-partnership/
Alberta Innovates - Cross Sectoral Investments (Alberta-China International Technology Partnership Program)	https://albertainnovates.ca/programs/alberta- china-international-technology-partnership/
Strategic and international technology partnerships	https://albertainnovates.ca/programs/global- partnerships/
Alberta Innovates - Clean Technology Development (CTD) program	https://albertainnovates.ca/app/uploads/2019/0 1/Clean-Tech-Dev-Program-Guide-Open-Call- 2.pdf
Alberta-Europe Technology Collaboration Fund	https://eccir.ca/alberta-europe-technology-collaboration-fund/
Economic Development Initiative	https://www.wd-deo.gc.ca/eng/11564.asp



Source: McSweeney & Associates

Environment	Web
Alberta Community Resilience Program	https://www.alberta.ca/alberta-community- resilience-program.aspx
SD Tech Fund	https://www.sdtc.ca/en/
Alberta Innovates - Clean Energy (Advanced Hydrocarbons)	https://albertainnovates.ca/programs/cleaner- hydrocarbon-production/
Alberta Innovates - Cross Sectoral Investments (Alberta Innovation Voucher and Micro-Voucher Programs)	https://albertainnovates.ca/programs/voucher/
Alberta Innovates - Clean Technology Development (CTD) program	https://albertainnovates.ca/app/uploads/2019/0 1/Clean-Tech-Dev-Program-Guide-Open-Call- 2.pdf
Alberta Innovates - Clean Technology Business Innovation (CTBI) Voucher Program	https://albertainnovates.ca/app/uploads/2019/0 5/Clean-Technology-Business-Innovation- PROGRAM-GUIDE-FINAL-May-23-2019.pdf
Alberta Innovates - Clean Technology Facilities Support Program	https://albertainnovates.ca/funding-clean- technology/climate-change-innovation-and- technology-framework-ccitf/#CTD
Alberta Innovates - Clean Technology Large-Scale Demonstration and Innovative Deployment Program	https://albertainnovates.ca/app/uploads/2018/0 4/CCITF-Programs-April-25_2018-Webinar- Slidedeck-FINAL-V2.pdf
Alberta Innovates - Water and Land (Tailings Management)	https://albertainnovates.ca/programs/water- innovation/
GreenSTEM	https://www.alberta.ca/greenstem.aspx
Alberta Municipal Water/Wastewater Partnership (AMWWP)	http://www.transportation.alberta.ca/2719.htm
EcoAction Community Funding Program	http://www1.agric.gov.ab.ca/general/progserv.n sf/all/pgmsrv221
Bayer Crop Science Canada - Investing in Canadian communities	https://www.cropscience.bayer.ca/Our- Company/Community-Investment.aspx

# consider yourself Invited

Learn how Sylvan Lake can fit in with your business investment or development strategy.

#### Amanda Mercer Economic Development Officer (EDO)

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